

BIGDESIGN



For media contact:

Mary Shiroma | shiroma southwest
mary@shiromasouthwest.com | 214.914.3634

NEWS ADVISORY: (August 20, 2014)

Addison Welcomes Big (D)esign Conference, Sept. 4-6, 2014

What: Addison is pleased to host the 6th Annual Big (D)esign Conference, one of the biggest and most energetic annual gatherings of the top creators, makers and doers from the world of technology and user experience, Sept. 4-6, at the Addison Crowne Plaza Hotel, 14315 Midway Road, Addison, Texas 75001.

Uniquely

Addison: Addison is increasingly identified as having a vibrant innovation, tech and start-up ecosystem. From sizable business expansions by companies like app-developer Bottle Rocket and Austin-based software firm Clear Measure, to the launch of Addison TreeHouse, an innovative new business center designed to foster entrepreneurship and support the start-up community, Addison is creating a culture that attracts a large pool of creative talent.

“That makes Big (D)esign a perfect fit with what’s happening here,” says Orlando Campos, Addison’s Director of Economic Development. “Big (D)esign is a tremendous asset to have here in our community to further fuel ‘creative class activity’ as a business sector.”

Welcoming

Activities: Special pre-conference events are planned by the city:

- **3-6 p.m., Thursday, Sept. 4** Free Resume Writing Workshop, hosted at **Addison TreeHouse**, 14681 Midway Road, Addison, TX 75001.
- **7 p.m., Thursday, Sept. 4** VIP Opening Reception, **The Gallery at Visit Addison**, located in the Village on the Parkway facing Montfort Road, with opening remarks by Addison Mayor Todd Meier and Bottle Rocket CEO Calvin Carter.

About The Big (D)esign Conference: Sept. 4-6, at the Addison Crowne Plaza at 14315 Midway Road, Addison, TX 75001. Ticket prices for the Pre-Conference Workshops on Thursday, Sept. 4, 10AM – 4PM are \$125 each. Ticket prices for the conference, Sept. 5-6, are \$375 each. Early bird, student and group discounts available. Tickets may be purchased online at www.bigdesignevents.com and at the door the day of the event. Join the conversation on [Facebook](#) and [Twitter](#). @BigDesign. #BigD14.

About ADDISON: Addison, Texas is alive with entrepreneurial spirit where businesses like Mary Kay, Surgical Partners, USAA, and Net.Orange call home. Within a compact urban center, Addison is bursting with a unique combination of towering office buildings, upscale shopping, beautifully landscaped residential communities, award-winning parks, 22 hotels and over 170 restaurants, all within a 5 minute drive from anywhere in town. Addison is a great place to start a business, a great place to go out on a Saturday night, and a great place for young professionals to live and play. The Addison Airport—Texas' busiest general aviation airport—is a convenient way to arrive via charter and private planes. Addison is located 13 miles north of downtown Dallas, 16 miles northeast of DFW airport, 11 miles north of Love Field airport and about a mile from Galleria Dallas.

BIG DESIGN United