



For media contact:

Kelly Hunter | shiroma southwest
kelly@shiromasouthwest.com | 972.489.4361

For attendee information, contact
www.addisontexas.net 1-800-ADDISON

Hundreds of Thousands Prepare to Celebrate Independence Day at Addison Kaboom Town!® July 3, 2014

ADDISON, TX (July 3, 2014) – They say everything is bigger and better in Texas, and never is that more true than when Addison, Texas hosts its legendary *Addison Kaboom Town!*® fireworks display. While Addison (at only 4.3 square miles) is home to 19,000 residents, every July 3 a half-million guests from across the nation come to celebrate American Independence in a style that is uniquely Addison. The Independence Day celebration features world-class fireworks, food, and live music, plus an incredible Addison Airport Air Show. Afterwards, while area traffic calms, attendees are invited to enjoy an after-party featuring Emerald City on the Dos Equis Main Stage.



Hosted by Addison for over two decades, the event is a perennial part of every top national fireworks display list. The spectacular show was named the #3 fireworks display in the country by AOL, and is ranked as one of the top fireworks displays in the country by the American Pyrotechnics Association, *USA Today*, the *Wall Street Journal*, *Reader's Digest* and *Travel + Leisure Magazine*.

WHEN: Thursday, July 3, 2014, 5:00 p.m. – midnight (all times are approximate)
5:00 – 9:00 p.m. Live entertainment on the Dos Equis Main Stage, games in Family Fun Zone

7:00 pm – Addison Airport Airshow
9:30 pm – Fireworks show
10:00 p.m. – After Party on the Dos Equis Main Stage

WHERE: Addison Circle Park, 4970 Addison Circle Drive, Addison, Texas 75001
Memorable views can be found from anywhere in Addison, but the special watching parties hosted by many of Addison's more than 170 restaurants and hotels offer spectators a unique viewing experience. A complete list of participating restaurants is being updated regularly at addisontexas.net.

TRAFFIC NOTES: The popularity of the *Addison Kaboom Town!*® fireworks show may cause some traffic delays, specifically following the fireworks show. Book your hotel rooms now! Addison hotels are quickly filling up for this annual event. Spectators are encouraged to spend the night in Addison at any of our hotels, stay in Addison Circle Park for the after party to avoid these delays, or remain at their favorite restaurant. Those who choose to

leave immediately after the fireworks show should understand that it could take 2-plus hours to get to their intended destination in the DFW Metroplex, and they are encouraged to travel as directed for a few miles beyond Addison's borders in order to travel in their desired direction.

COST: **FREE** – both the *Addison Kaboom Town!*[®] watch party and after-party. However, free tickets are required for Park admission. Free Park tickets can be reserved closer to the event at www.addisontexas.net.

BOOK HOTELS

NOW: Special travel packages from Addison's top hotels are available to guests for *Addison Kaboom Town!*[®] These packages include room, \$10 in Tasty Bucks (good at the *Addison Kaboom Town!*[®] watch party) and offers from Addison businesses. Package details available at <http://www.addisontexas.net/events/KaboomTown>.