

# Department of Finance Quarterly Review

For the Period Ended June 30, 2018

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To: Wes Pierson, City Manager

From: Olivia Riley, Chief Financial Officer

Re: Third Quarter Financial Review

Date: 9/13/2018

This is the third quarter report for the 2017-2018 fiscal year. Revenues and expenditures reflect activity from October 1, 2017 through June 30, 2018 or seventy-five percent of the fiscal year. The notes can be referenced in the dashboard and financial summaries following this memo:

#### **GENERAL FUND**

- Fiscal year to date revenue totaled approximately \$34.6 million, which is 95 percent of the overall budget amount. Total revenue is approximately \$3.6 million more than received in the third quarter of fiscal year 2017 due to sales tax audit collections. Property tax revenues are at 101% of budget.
  - 1. Telecommunications access fees are 55.7% of budget thru the third quarter, and cable franchise fees are 59.0% of budget thru the third quarter. These fees are based on gross revenues of companies using city right-of-way. As fewer consumers purchase traditional services, franchise fees paid by telecommunications providers and cable providers are decreasing.
  - 2. Court fines are declining as fewer tickets are issued. Current fine revenue is 51.6% of budget for fiscal year 2018.
  - 3. Rental income is at 3.7% of the fiscal year 2018 budget. The fiscal year 2018 revenue projection was incorrect and did not correctly project revenue in this line item after the sale of city-owned restaurant properties.
- Fiscal year-to-date expenditures and transfers totaled approximately \$25.6 million, which is 67.8 percent of budget. All departments are on pace with or below their respective budgets.

#### **HOTEL FUND**

- Revenues through the third quarter totaled approximately \$5.4 million or 60.1% of the fiscal year 2018 budget. Hotel occupancy tax collections are \$271 thousand, or 7 percent less than at this time last year. Proceeds from Special Events are 43.2% of the fiscal year 2018 budget due to the timing of events; Oktoberfest, our biggest event, will occur in September.
  - 4. Rental activity is down due to a downturn in demand for performance space.
- ➤ Hotel Fund expenditures of \$5 million are 54.8 percent of budget. Performing Arts is at 99.6 percent of budget; all grant payments have made to Water Tower Theatre.

Special Events is at 39.4% of budget; Oktoberfest, our biggest event, will occur in September. All other departments are below 70% of the fiscal year 2018 budget.

#### **AIRPORT FUND**

- > Operating revenue through the third quarter totaled approximately \$4.3 million, compared to \$4.1 million in the prior year.
- Year-to-date operating expenses amounted to approximately \$3.4 million, resulting in operating income of around \$852 thousand.

#### **UTILITY FUND**

- Operating revenue through the third quarter totaled approximately \$8.2 million, compared to \$6.9 million in the prior year, the result of increased water and sewer rates and the recovery of insurance proceeds of \$800 thousand.
- Operating expenses through the third quarter totaled approximately \$9.1 million, 73.7% of the fiscal year 2018 budget.

#### **STORMWATER FUND**

- ➤ Operating revenue through the third quarter totaled \$1.5 million, or 74.2% of projected revenues for fiscal year 2018.
- Operating expenses through the third quarter totaled approximately \$683 thousand or 53.1% of the fiscal year 2018 budget.

# **Executive Dashboard - 3rd Quarter, 2018 Fiscal Year Financial Indicators**

Positive variance compared to historical trends

Positive

Negative variance of 3%-5% and more than \$50,000 compared to historical trends

Warning

Negative variance of >5% and more than \$50,000 compared to historical trends

Negative

Key Revenue Sources	FY2018 Budget	Actual through 6/30/18	% Annual Budget	
Ad Valorem Taxes - General Fund	\$ 15,724,469	\$ 15,890,648	101.06%	
Non-Property Taxes - General Fund	14,660,000	13,484,000	91.98%	
Hotel Tax	5,760,000	3,772,759	65.50%	
Franchise Fees - General Fund	2,850,300	1,971,426	69.17%	(1)
Service/Permitting/License Fees - General Fund	2,439,020	2,273,322	93.21%	
Rental Income - All Funds	5,328,000	3,908,405	73.36%	
Fines and Penalties - All Funds	575,000	329,617	57.32%	(2)
Special Event Revenue - Hotel Fund	2,354,000	1,016,699	43.19%	
Fuel Flowage Fees - Airport Fund	907,040	731,852	80.69%	
Water and Sewer Charges - Utility Fund	11,167,226	7,251,374	64.93%	

Key Expenditures	FY2018 Budget		
General Fund	\$ 37,742,731	\$ 25,606,471	67.84%
Hotel Fund	9,114,513	4,996,147	54.82%
Economic Development	1,773,570	1,084,162	61.13%
Airport Operations	5,194,156	3,436,052	66.15%
Utility Operations	12,340,667	9,093,716	73.69%

## Executive Dashboard - 3rd Quarter, 2018 Fiscal Year Financial & Staffing Indicators

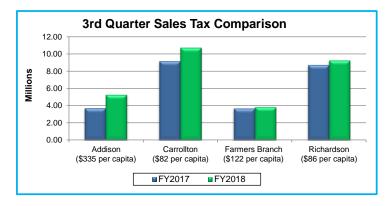
#### **Personnel Information:**

N	ew Hires - Benef	itted Positions		
	4	/2018-6/2018		FY2018
Department	Part-Time Positions	Full-time positions	Total, 3rd Qtr	YTD
City Secretary	0	1	1	1
Conference Centre	0	1	1	1
Economic Development	0	0	0	1
Finance	0	0	0	5
Fire	0	1	1	2
Infrastructure	0	2	2	3
Police	0	4	4	9
Recreation	1	0	1	1
Special Events	0	1	1	1
Grand Total	1	12	13	27

Separations - Benefitted Positions							
	4	/2018-6/2018		FY2018			
Department	Part-Time Positions	Full-time positions	Total, 3rd Qtr	YTD			
City Secretary	0	0	0	1			
Conference Centre	0	0	0	1			
Development Services	0	1	1	1			
Economic Development	0	0	0	1			
Finance	0	1	1	4			
Fire	0	0	0	2			
General Services	0	1	1	2			
Human Resources	0	1	1	1			
Infrastructure	0	0	0	2			
Parks	0	2	2	2			
Police	0	2	2	12			
Recreation	1	0	1	1			
Streets	0	1	1	1			
Grand Total	1	9	10	31			

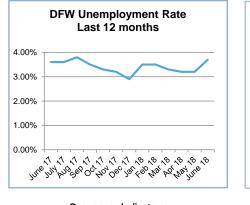
#### **Economic Development Incentives:**

Evenuted Agreements	Amount Paid	Total Incentives			
Executed Agreements	FY18	Committed			
4	\$408.785	\$455,334			

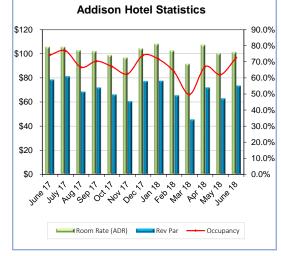


#### Executive Dashboard - 3rd Quarter, 2018 Fiscal Year

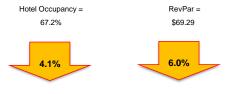
#### **Economic Indicators**







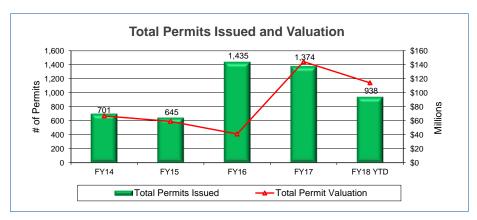




**Hotel Indicators** 

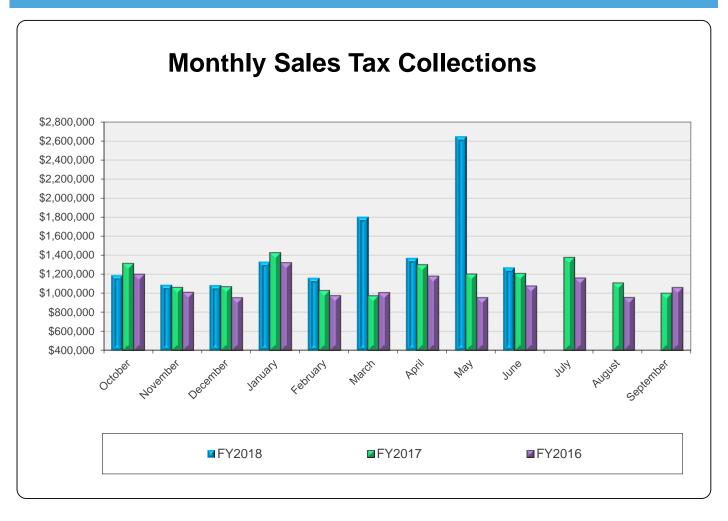
Source: CoStar (compares to prior year)

Source: STR Report (compares to prior year)





# Executive Dashboard - 3rd Quarter, 2018 Fiscal Year Sales Tax Information





#### GENERAL FUND

CATEGORY	FY 2016-17 ACTUAL PRIOR YEAR	FY 2017-18 REVISED BUDGET	FY 2017-18 ACTUAL 3RD QTR	FY 2017-18 ACTUAL YTD	ACTUAL YTD as % of Budget
Revenues:					
Ad Valorem taxes:					
Current taxes	\$ 14,702,022	\$ 15,753,469		\$ 15,935,677	101.2%
Delinquent taxes	(4,428)	(58,000)	8,801	(80,968)	139.6%
Penalty & interest	44,923	29,000	22,511	35,939	123.9%
Non-property taxes:					
Sales tax	14,032,616	13,400,000	5,275,790	12,906,885	96.3%
Alcoholic beverage tax	1,229,708	1,260,000	294,975	577,115	45.8%
Franchise / right-of-way use fees:					
Electric franchise	1,536,852	1,675,000	387,164	1,188,922	71.0%
Gas franchise	203,779	217,400	478	229,319	105.5%
Telecommunication access fees	545,932	636,500	121,010	354,775	55.7%
Cable franchise	314,966	316,400	42,965	186,566	59.0%
Street rental fees	=	5,000	-	11,844	236.9%
Licenses and permits:					
Business licenses and permits	200,681	137,300	28,060	88,378	64.4%
Building and construction permits	1,024,692	627,000	193,548	747,337	119.2%
Service fees:					
General government	152	500	-	11	2.2%
Public safety	974,327	785,200	243,459	699,778	89.1%
Urban development	2,950	3,000	330	630	21.0%
Streets and sanitation	391,126	282,200	107,497	288,031	102.1%
Recreation	83,336	73,300	20,196	51,267	69.9%
Interfund	348,910	530,520	132,630	397,890	75.0%
Court fines	426,144	500,000	88,549	257,982	51.6%
Interest earnings	168,959	70,000	104,380	226,858	324.1%
Rental income	77,330	175,000	3,010	6,470	3.7%
Other	3,519,157	78,000	378,067	483,162	619.4%
Total Revenues	39,824,134	36,496,789	7,490,504	34,593,868	94.8%



#### GENERAL FUND

CATEGORY	FY 2016-17 ACTUAL PRIOR YEAR	FY 2017-18 REVISED BUDGET	FY 2017-18 ACTUAL 3RD QTR	FY 2017-18 ACTUAL YTD	ACTUAL YTD as % of Budget
Expenditures:					
General Government:				_	
City secretary	130,631	180,071	31,155	130,771	72.6%
City manager	1,039,257	1,122,398	246,874	777,377	69.3%
Finance	1,682,923	1,775,041	560,975	1,353,110	76.2%
General services	788,332	720,103	138,387	440,950	61.2%
Municipal court	631,182	652,784	142,295	444,974	68.2%
Human resources	625,665	677,938	153,228	453,905	67.0%
Information technology	1,796,615	2,028,630	434,223	1,394,732	68.8%
Combined services	866,597	1,434,281	265,376	987,942	68.9%
Council projects	292,823	346,924	103,660	280,008	80.7%
Public safety:					
Police	8,410,582	9,155,043	1,966,222	6,220,719	67.9%
Emergency communications	1,340,668	1,459,046	340,911	1,372,520	94.1%
Fire	7,176,401	7,630,368	1,755,120	5,507,682	72.2%
Development services	1,158,970	1,508,705	331,674	937,310	62.1%
Streets	1,942,585	2,109,357	370,659	988,619	46.9%
Parks and Recreation:				_	
Parks	3,307,065	3,841,921	669,771	2,277,535	59.3%
Recreation	1,713,906	1,898,121	392,783	1,136,817	59.9%
Other financing uses:				_	
Transfers to other funds	3,442,676	1,202,000	348,000	901,500	75.0%
Total Expenditures	36,346,878	37,742,731	8,251,313	25,606,471	67.8%
Net Change in Fund Balance	3,477,256	(1,245,942)	(760,809)	8,987,397	
Fund Balance at Beginning of Year	12,890,799	14,000,978	_	16,368,055	43.4%
Fund Balance at End of Year	\$ 16,368,055	\$ 12,755,036	=	\$ 25,355,452	99.0%



HOTEL FUND

CATEGORY	FY 2016-17 ACTUAL PRIOR YEAR	FY 2017-18 REVISED BUDGET	FY 2017-18 ACTUAL 3RD QTR	FY 2017-18 ACTUAL YTD	ACTUAL YTD as % of Budget	
Revenues:						
Hotel/Motel occupancy taxes	\$ 5,954,703	\$ 5,760,000	\$ 1,448,145	\$ 3,772,759	65.5%	
Proceeds from special events	2,617,265	2,354,000	914,428	1,016,699	43.2%	
Conference centre rental	630,538	678,000	114,291	488,603	72.1%	
Theatre centre rental	70,747	120,000	31,688	51,931	43.3%	
Interest and miscellaneous	34,301	17,000	17,981	36,341	213.8%	
Total Revenues	9,307,554	8,929,000	2,526,533	5,366,333	60.1%	
Expenditures:						
Conference centre	1,211,293	1,217,361	235,081	661,341	54.3%	
Marketing	964,987	1,068,418	236,709	560,259	52.4%	
Special events operations	-	974,087	222,275	665,346	68.3%	
Special events	4,491,069	3,439,378	1,048,879	1,355,137	39.4%	
Addison theatre centre	376,971	408,822	78,733	208,926	51.1%	
Performing arts	444,923	447,000	-	445,000	99.6%	
General hotel operations	106,167	238,647	33,484	109,538	45.9%	
Other financing uses:				•		
Transfer to debt serv & ED funds	1,259,500	1,320,800	330,200	990,600	75.0%	
Total Expenditures	8,854,910	9,114,513	2,185,361	4,996,147	54.8%	
Net Change in Fund Balance	452,644	(185,513)	341,172	370,186		
Fund Balance at Beginning of Year	3,386,414	3,558,972	_	3,839,058	42.1%	
Fund Balance at End of Year	\$ 3,839,058	\$ 3,373,459	=	\$ 4,209,244	84.2%	



ECONOMIC DEVELOPMENT FUND

CATEGORY	AC	FY 2016-17 ACTUAL PRIOR YEAR		REVISED		FY 2017-18 ACTUAL 3RD QTR		Y 2017-18 ACTUAL YTD	ACTUAL YTD as % of Budget	
Revenues:										
Ad Valorem taxes:	\$	994,498	\$	1,015,359	\$	4,416	\$	1,026,019	101.0	)%
Business license fee		60,181		67,000		8,650		51,800	77.3	8%
Interest income and other		12,318		14,100		8,458		19,635	139.3	8%
Transfers from General/Hotel Fund		973,000		610,000		152,500		457,500	75.0	)%
Total Revenues	2,	039,997		1,706,459		74,024		1,554,954	91.1	%
Expenditures:										
Personnel services		409,190		451,958		97,626		288,704	63.9	9%
Supplies		27,319		22,749		3,813		9,384	41.3	8%
Maintenance		18,187		22,213		4,169		11,372	51.2	2%
Contractual services	1,	270,046		1,158,962	2	276,944		686,436	59.2	2%
Capital replacement/lease		23,006		17,688		4,422		13,266	75.0	)%
Other financing uses:								•		
Transfers to other funds		-		100,000		25,000		75,000	75.0	)%
Total Expenditures	1,	747,748		1,773,570	4	11,974		1,084,162	61.1	%
Net Change in Fund Balance		292,249		(67,111)	(2	237,950)		470,792		
Fund Balance at Beginning of Year	1,	003,514		989,411				1,295,763	73.1	%
Fund Balance at End of Year	\$ 1,	295,763	\$	922,300	-		\$	1,766,555	162.9	)%



#### **AIRPORT FUND**

CATEGORY	FY 2016-17 ACTUAL PRIOR YEAR	FY 2017-18 REVISED BUDGET	FY 2017-18 ACTUAL 3RD QTR	FY 2017-18 ACTUAL YTD	ACTUAL YTD as % of Budget
Operating Revenues:					
Operating grants	\$ 50,000	\$ 50,000	\$ -	\$ -	0.0%
Customs fees	131,689	152,960	35,216	101,916	66.6%
Fuel flowage fees	924,328	907,040	250,080	731,852	80.7%
Rental income	4,369,905	4,355,000	1,097,619	3,361,401	77.2%
Interest income and other	112,921	24,500	28,225	93,334	381.0%
Total Operating Revenues:	5,588,843	5,489,500	1,411,140	4,288,503	78.1%
Operating Expenses:					
Town - Personnel services	353,000	423,447	82,538	281,560	66.5%
Town - Supplies	41,859	40,000	3,755	7,684	19.2%
Town - Maintenance	152,701	48,000	9,987	25,281	52.7%
Town - Contractual services	221,565	263,154	32,474	150,230	57.1%
Town - Capital Replacement/Lease	27,878	26,823	6,706	20,117	75.0%
Town - Debt service	580,331	592,972	-	532,583	89.8%
Operator - Operations and maintenance	2,802,952	3,405,903	641,161	2,115,336	62.1%
Operator - Service contract	429,675	393,857	89,553	303,261	77.0%
Total Operating Expenses:	4,609,961	5,194,156	866,174	3,436,052	66.2%
Net Change in Fund Balance	978,882	295,344	544,966	852,451	
Fund Balance at Beginning of Year	2,407,024	3,200,576	_	3,385,906	65.2%
Fund Balance at End of Year	\$ 3,385,906	\$ 3,495,920	<del>-</del> <b>-</b>	\$ 4,238,357	123.3%



#### **UTILITY FUND**

CATEGORY	FY 2016-17 ACTUAL PRIOR YEAR	FY 2017-18 REVISED BUDGET	FY 2017-18 ACTUAL 3RD QTR	FY 2017-18 ACTUAL YTD	ACTUAL YTD as % of Budget	
Operating revenues:						
Water sales	\$ 6,261,005	\$ 6,286,823	\$ 1,529,913	\$ 3,986,300	63.4%	
Sewer charges	4,595,090	4,880,403	1,199,260	3,265,074	66.9%	
Tap fees	53,375	7,000	1,225	13,300	190.0%	
Penalties	73,283	75,000	16,178	71,635	95.5%	
Interest income and other	159,362	94,600	824,360	846,185	894.5%	
Total Operating Revenues:	11,142,115	11,343,826	3,570,936	8,182,494	72.1%	
Operating expenses:						
Personnel services	1,521,054	1,659,385	341,813	1,116,369	67.3%	
Supplies	126,573	142,149	38,082	99,535	70.0%	
Maintenance	365,823	490,803	95,813	198,999	40.5%	
Contractual services						
Water purchases	3,444,692	3,926,500	1,240,063	2,872,490	73.2%	
Wastewater treatment	2,625,588	2,842,330	818,132	2,434,682	85.7%	
Other services	854,204	1,372,934	182,033	985,415	71.8%	
Capital Replacement/Lease	56,759	54,394	13,599	40,796	75.0%	
Debt service	989,789	1,077,172	-	843,038	78.3%	
Capital outlay	10,768	275,000	27,900	127,392	46.3%	
Other financing uses:						
Transfers to other funds	800,000	500,000	125,000	375,000	75.0%	
Total Operating Expenses:	10,795,250	12,340,667	2,882,435	9,093,716	73.7%	
Net Change in Fund Balance	346,865	(996,841)	688,501	(911,222)		
Fund Balance at Beginning of Year	8,165,448	7,811,879		8,512,313	69.0%	
Fund Balance at End of Year	\$ 8,512,313	\$ 6,815,038	:	\$ 7,601,091	83.6%	

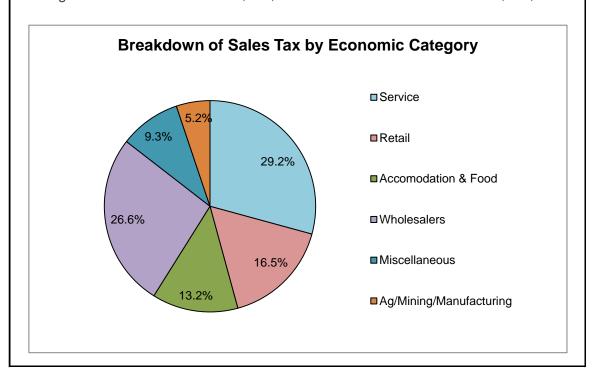


#### **STORMWATER UTILITY FUND**

CATEGORY	FY 201 ACTU PRIOR	AL	FY 2017-18 REVISED BUDGET		FY 2017-18 ACTUAL 3RD QTR		FY 2017-18 ACTUAL YTD		ACTUAL YTD as % of Budget	
Operating revenues:										
Drainage Fees	\$ 2,03	4,101	\$	1,950,000	\$	534,279	\$	1,449,150	74.3%	
Interest income and other	g	3,785		67,700		20,984		47,177	69.7%	
Total Operating Revenues:	2,12	7,886	2,017,700		555,263		1,496,327		74.2%	
Operating expenses										
Personnel services	11	5,163		158,023		35,599		111,812	70.8%	
Supplies		4,449		23,200		1,265		7,578	32.7%	
Maintenance	12	3,754		222,200		3,949		21,188	9.5%	
Contractual services	11	8,755		341,027		52,813		129,200	37.9%	
Debt service	51	4,077		541,561		-		413,258	76.3%	
Total Operating Expenses:	87	6,198		1,286,011		93,626		683,036	53.1%	
Net Change in Fund Balance	1,25	1,688		731,689		461,637		813,291		
Fund Balance at Beginning of Year	3,75	6,553		4,625,539				5,008,241	389.4%	
Fund Balance at End of Year	\$ 5,00	\$ 5,008,241		\$ 5,357,228		· <u>-</u>		5,821,532	852.3%	

# TOWN OF ADDISON Schedule of Sales Tax Collections For the quarter ending June 30, 2018

			% Change from				
		FY2018	Prior Year	FY2017			
	Mont	hly Collections		Month	y Collections		
October	\$	1,184,668	-9.5%	\$	1,309,129		
November		1,084,154	2.3%		1,059,533		
December		1,080,572	1.3%		1,066,606		
January		1,326,683	-6.7%		1,421,424		
February		1,156,819	12.6%		1,027,098		
March		1,798,199	85.0%		971,913		
April		1,366,196	5.3%		1,296,871		
May		2,643,325	120.4%		1,199,541		
June		1,266,269	5.1%		1,204,870		
July					1,371,537		
August					1,105,558		
September					998,537		
	\$	12,906,885	•	\$	14,032,616		
Budget:		13,400,000	96.3%		13,400,000		



### TOWN OF ADDISON HOTEL OCCUPANCY TAX COLLECTION

Hotels By Service Type for the Quarter and Year-to-Date Ended June 30, 2018

With Comparative Information from Prior Fiscal Year

Ī	Rooms		Apr - June 20	18	18 to 17	YTD FY 2018			18 to 17
	Number	%	Amount	%	% Diff.		Amount	%	% Diff.
Full Service				·				·	•
Marriott Quorum	547	14%	\$ 261,431	18%	-8%	\$	690,070	18%	-4%
Renaissance	528	13%	194,717	13%	-23%		572,688	15%	-11%
Crowne Plaza	428	11%	146,376	10%	-13%		386,899	10%	-8%
	1,503	38%	602,524	42%	-15%		1,649,657	44%	-8%
Extended Stay									
Budget Suites	344	9%	1,656	0%	-38%		7,010	0%	-12%
Hawthorn Suites	70	2%	19,949	1%	-25%		49,209	1%	-22%
Marriott Residence Inn	150	4%	56,412	4%	-21%		142,179	4%	-16%
Hyatt House	132	3%	63,016	4%	-11%		142,269	4%	-17%
Homewood Suites	120	3%	44,231	3%	-28%		115,826	3%	-25%
Home2Suites	132	3%	78,772	5%	0%		183,505	5%	151%
Springhill Suites	159	4%	72,627	5%	-5%		183,322	5%	-5%
_	1,107	28%	336,663	23%	-10%		823,320	22%	-1%
Business Moderate									
Marriott Courtyard Quorum	176	4%	99,694	7%	-6%		250,199	7%	-2%
LaQuinta Inn	152	4%	61,038	4%	-3%		141,434	4%	2%
Marriott Courtyard Proton	145	4%	62,377	4%	-11%		158,769	4%	-7%
Radisson - Addison	101	3%	39,846	3%	-14%		105,682	3%	-6%
Hilton Garden Inn	96	2%	55,606	4%	-3%		140,878	4%	-2%
Holiday Inn Express	-	0%	-	0%	-100%		36,921	1%	-62%
Best Western Plus	84	2%	32,441	2%	-4%		80,122	2%	-2%
_	754	19%	351,002	24%	-15%		914,005	24%	-9%
Economy									
Motel 6	124	3%	23,665	2%	-16%		58,190	2%	-17%
Hampton Inn	158	4%	70,920	5%	0%		167,589	4%	-5%
Red Roof Inn	104	3%	29,493	2%	-5%		73,292	2%	-5%
Quality Suites North/Galleria	78	2%	23,595	2%	-1%		54,561	1%	-3%
Super 8	71	2%	2,050	0%	-83%		13,837	0%	-47%
America's Best Value Inn	60	2%	8,233	1%	-10%		18,308	0%	-5%
-	595	15%	157,956	11%	-10%		385,777	10%	-9%
TOTAL	3,959	100%	\$ 1,448,145	100%	-13%	\$	3,772,759	100%	-7%

