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A Weekly Wrap Up of All Things Addison!

Council Updates

Interested in Running for Council?

Packets to file for the May 2018 City Council election are available in the City Secretary's office at Town Hall at 5300 Belt Line Road, from 8am - 5pm Monday through Friday.

Completed packets must be returned by Friday, February 16 at 5pm.

Council Appoints Members to Special Project Committees

At the Tuesday, January 23 City Council Meeting, Council appointed members to sit on committees for both the Parks Master Plan and the Addison/Circle Special Area Study. Many thanks to these residents and members of the business community for volunteering their time to improve Addison.

Addison Circle/Cotton Belt Special Area Study

Taylor Bowen
Juli Branson
Chris DeFrancisco

Parks Master Plan

Judy Barrett
Bert Blair
Tarea Doty

January 26, 2018



Wednesday, February 7
Coffee with the Mayor
10am
84 Point Coffee
14131 Midway Road

Important Links and Numbers

Town Hall:
[972.450.7000](tel:972.450.7000)

Non-emergency Police Dispatch:
[972.450.7156](tel:972.450.7156)

Missed Trash:
[972.392.9300](tel:972.392.9300)

Athletic Club:

Margie Gunther	Brett Estep
Jimmy Homan	Benjamin Paquette
Michael Hope	Mary Anne Mayer Redmond
Liz Oliphant	Janis Roberson
Judy Lembke	Ronna Schmoker
Andrew Long	Shannon Sear
Jeffrey Pearson	
Phyllis Silver	
Alan Wood	

You can watch the Council discussion [here](#).

CFO Delivers 2017 Fourth Quarter Financial Report

CFO Olivia Riley shared the [2017 Fourth Quarter Financial Report](#) with Council at the January 23 City Council Meeting. Some of the highlights included:

- Overall General Fund revenues finished up nearly 17.0% compared to FY2016
- Sales tax collections in the General Fund are up about 9.5% compared to FY2016
- Revenues for the Utility Fund are down 4.6% compared to compared to FY2016
- Occupancy Tax Revenues for the Hotel Fund are down about 4.0% compared to FY2016

You can watch the presentation and discussion [here](#).

Council Recognizes Paramedic and Firefighter of the Year

[972.450.7048](tel:972.450.7048)

[Addison's website](#)

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[Addison News Blog](#)

[Watch City Council Meetings](#)

[Community Crime Map](#)

[Addison's PEG Channel](#)
(channel 99 for AT&T subscribers)

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This newsletter is produced by the Town of Addison Marketing & Communications Department. Please direct any comments to Mary Rosenbleeth at mrosenbleeth@addisontx.gov.

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The Addison Fire Department named Allison Johnston Paramedic of the Year and Reagan Randall Firefighter of the Year at a special ceremony in December. The City Council recognized these outstanding leaders during the January 23 Council Meeting. Congratulations to Allison and Reagan and thank you for your service.

Council Gets Schooled in Debt 101

Cities use debt to finance public infrastructure projects such as city facilities, parks, streets, water, and sewer and drainage improvements. Debt financing allows cities to finance projects, capital assets, or improvements to existing assets over their useful life. During a January 23 work session, the Town's financial advisor Nick Bulaich from Hilltop Securities gave a "[Debt 101](#)" presentation to Council. The presentation was intended to assist not only council members, but also citizens, businesses owners, and the general public in understanding the use of municipal debt. You can watch the presentation [here](#) and view the Debt 101 Frequently Asked Questions [here](#).

Business Pulse

Ady Advantage/Gateway Planning Selected for ED Strategic Plan

As part of the Fiscal Year (FY) 2018 budget, Council approved \$100,000 for the development of an updated Economic Development Strategic Plan. The last Economic Development Strategic Plan was a five-year plan created in 2010 and the Town has achieved all of the goals in the original plan. At the January 23 City Council Meeting, Council approved a contract with Ady Advantage/Gateway Planning to develop a new strategic plan. The entire process is estimated to take six months. You can watch the Council discussion [here](#).

Public Safety

Technology and Public Safety

At the July 11, 2017 Council Meeting, the City Council adopted seven strategic pillars and nine priority milestones for Fiscal Year 2018. One of these pillars, Gold Standard in Public Safety, included a milestone to "maximize use of cutting-edge technology to enhance public safety."

Voters approved \$2 million in funds as part of the 2012 bond election for city-wide wireless applications to ensure high quality video, data, and voice applications for our first responders. During the January 23 City Council meeting, Police Chief Paul Spencer discussed with Council ways these funds could be used for technology that could assist public safety officials with investigations and help to deter crime.

Council asked staff to explore opportunities related to license plate readers and video cameras at the entrance/exit of neighborhoods including:

- Cost
- Sophistication of equipment
- Reallocation of resources, if necessary
- Funding options from state/grants, if any
- Comparison of technology used in other cities

Council also talked about options for improving lighting in neighborhoods. You can watch the discussion [here](#).

Sign Up for Crime Alerts



LexisNexis®

Community Crime Map

Did you know you can sign up to receive monthly, weekly, or even daily crime alerts? Addison Police Department has partnered with LexisNexis' public crime map, [Community Crime Map](#), to connect law enforcement with our community. Crime mapping helps the public get a better idea of the criminal activity in their area so they can make more informed decisions about how to stay safe.

Have you Registered Your Alarm System?

Beginning January 1, all residents and businesses who use their alarm system (even if it is not monitored), must register it at [AddisonAlarmRegistration.com](#). There is *no annual fee* for residents (\$50 for businesses) and you will receive *three free false alarm calls*. However, if you do not register your system, you will be charged \$100 for the first false alarm. That fee will be waived if you register your system within 30 days.

If you have any questions or encounter any problems when registering, please call (855) 732-9022.

Around Town

Metrocrest Chamber Hosts State of Education Event



On Tuesday, January 23, the Metrocrest Chamber of Commerce hosted a panel discussion on the State of Education moderated by Thomson Reuters Director of Community and Scholar Relations Gabrielle Madison. Carrollton/Farmers Branch Independent School District Superintendent Dr. Bobby Burns and Brookhaven College President Dr. Thom Chesney discussed the value of creating lifelong learners and problem solvers who are also good citizens. Addison Mayor Joe Chow, Mayor Pro Tempore Ivan Hughes, and Council Member Lori Ward joined Farmers Branch Mayor Robert Dye to learn more about the state of education in our communities.

Town of Addison Receives Silver Fleet Award

The Town of Addison was recently awarded a Silver Fleet Award from the DFW Clean Cities Coalition for the third consecutive year. Three levels of awards - Gold, Silver, and Bronze - were possible, but there were no Gold awardees. Addison was one of only eight Silver Award honorees. The winners contributed to the region-wide reduction of more than 25 million gallons of gasoline in 2016, which represented the largest savings on record. Alternative fuel vehicles accounted for the vast majority of gallons (97 percent) and greenhouse gas emissions (75 percent) reduced.

Addison currently has 10 hybrid vehicles and will be introducing a fully electric vehicle to the fleet this year. The Council recognized General Services and Events Director Mark Acevedo and General Services and Events Assistant Director Rob Bourestom at the January 23 Council Meeting and thanked them for not only keeping our fleet on the road but also for taking steps toward cleaner and more efficient operations.

New Jackson Hewitt Office Opens Just in Time for Tax Season



The Metrocrest Chamber of Commerce held a ribbon-cutting ceremony on Thursday, January 25 for the new Jackson Hewitt office at 3776 Belt Line Road, just a few doors down from Kroger. The office relocated from the Tom Thumb-anchored shopping center on Marsh Lane. Mayor Pro Tempore Ivan Hughes was on hand to thank the Jackson Hewitt team for keeping their business in Addison and welcoming them to their new location.

Metrocrest Services Resale Shop Needs Men's Clothing



The Metrocrest Resale shop needs men's clothes, especially professional ones. The men's selection is always low and many shoppers look to this important community resource for clothing for job interviews and church. Please consider cleaning out your closets and donating to the [Metrocrest Resale](#) center at 2661 Midway Road, Suite 207 in Carrollton (southwest corner of Trinity Mills & Midway).

Addison Conference Centre Features Work of Sharon O'Callaghan Shero



As part of the new Addison Art program, the Addison Conference and Theatre Centre is featuring the artwork of Sharon O'Callaghan Shero in the lobby through February 18. Shero is a photography / photomontage artist. Perhaps it is in spite of growing up in the blue-color, south side neighborhoods of Chicago that the artist is drawn to subjects that are pastoral and fantastical. Her work has been exhibited in many solo and group shows throughout Texas and the United States.

Due to the busy meeting and event schedule at the Conference Centre, please call 972.450.6241 for available viewing times.

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