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A Weekly Wrap Up of All Things Addison!

July 13, 2018

Council Updates

APD to Harness New Technology for Crime Prevention

Police Chief Paul Spencer and Executive Director of Business Performance and Innovation Hamid Khaleghipour briefed Council on proposed short-term and long-term strategies to use the latest technology including License Plate Recognition (LPR), video capture, and other applications to enhance the Addison Police Department's crime prevention efforts. The pilot program discussed at the July 12 City Council work session included using LPR at key neighborhood entry points and optical cameras along White Rock and other Easement Trails.

The goal is to design and bid the pilot project in the third quarter of 2018 and begin implementation in the fourth quarter. The \$2 million in funds approved by voters during the 2012 bond election for city-wide wireless applications and secure network infrastructure for video, data, and voice applications for Addison's first responders will be used to fund the first phase of the project.

You can read the presentation [here](#) or watch it [here](#).

Council Adopts Strategic Planning Pillars and Milestones for FY2019

Starting in early 2016, the City Council participated in an exercise to develop a cohesive vision of the future that creates excitement and commitment for the Town of Addison. As a result of strategic planning sessions facilitated by Strategic Government Resources (SGR), the Council identified seven pillars of success for this vision. At a Special Work Session on June 11, 2018, the City Council reviewed and reaffirmed the pillars for Fiscal Year 2019 and identified 10 milestones. They adopted these pillars and milestones at the July 10 Council Meeting. Neither the pillars or milestones are in rank order.

- Entrepreneurship and Business Hub

- Focus on economic development activities which attract and retain entrepreneurship and high-tech conferences
- Review Town's ordinances and regulations to modernize them and facilitate redevelopment
- Create a specific channel to receive input from the business community.
- Excellence in Asset Management
 - Implement the Asset Management Plan
- Excellence in Transportation Systems
 - Develop a Cotton Belt Strategy
 - Maintain all roads in an acceptable condition and well maintained
- Gold Standard in Customer Service
 - Clarify and protect the Addison Way
- Gold Standard for Financial Health
 - Implement and continue development of long-term financial plan
- Gold Standard in Public Safety
 - Maximize use of cutting-edge technology to enhance public safety
- Optimize the Addison Brand
 - Define and promote Addison identity

You can watch the June 11 Special Work Session discussion [here](#).

Finance Staff Recognized for Recent Awards



At the July 10 Council Meeting, City Manager Wes Pierson recognized Addison's Finance team for two significant accolades. The Texas Comptroller of Public Accounts' Transparency Stars program recognizes local governments for going above and beyond in their transparency efforts. The program recognizes government entities that open their books not only in their traditional finances, but also in the areas of contracts and procurement, economic development, public pensions and debt obligations; and provide clear and meaningful financial information. Addison was recently awarded their second star which was in Debt Obligations. The first star they earned was in Traditional Finances.

Addison also earned the Government Finance Officers Association's Distinguished Budget award for the 31st year in a row. This award was established to encourage and assist state and local governments to prepare budget documents of the very highest quality.

Congratulations to our Finance Team, including CFO Olivia Riley, Controller Amanda Turner, Budget Manager Terri Doby, Accounting Specialist Michele Womack, and Purchasing Manager Wil Newcomer for their hard work.

Council Discusses Options to Recognize Service of Ron Whitehead and Carmen Moran

During a work session prior to the July 10 City Council Meeting, Council discussed options to recognize and honor former City Manager Ron Whitehead and former Director of Development Services Carmen Moran for their service to the Town of Addison. Due to a technical error, the first few minutes of the discussion was not recorded, however, most of it was captured and can be viewed [here](#).

Council Approves 15 Spots for 30th Leadership Metrocrest Class

Each year the Metrocrest Chamber of Commerce hosts a program called Leadership Metrocrest that is designed to increase the community knowledge and leadership skills of individuals seeking civic leadership positions in the community. In 2012 the City Council approved a Leadership Metrocrest [matrix](#) to determine the scholarship level for residents and Town volunteers to offset the \$1,000 tuition for the program. At the Tuesday, July 10 Council Meeting, Council agreed to sponsor a maximum of 15 Addison participants for the class that begins in September. Participants must be available to attend [all classes](#), submit an [application](#) before July 31, and be accepted into the program. If you are interested, please reach out to a council member for more information.

Water Tower Roof Repair Work Complete

In June, Landmark Structures crews removed the wind turbines from the top of the Surveyor Water Tower. The removal is part of the settlement for the wind turbine lawsuit that was finalized in April, 2018. As of July 1, they have also completed the roof repair work. The next step will be to process the disposition of the wind turbine materials with the Department of Energy. The Town of Addison has already received the monetary portion of the settlement and the future use of those funds will be discussed during the Fiscal Year 2019 budget development process.

Public Hearings Scheduled for P&Z Meeting

Case 1780-SUP/Lupe Tortilla. Public hearing regarding an ordinance changing the zoning on property located at 4535 Belt Line Road, the former Macaroni Grill restaurant, which is currently zoned PD, Planned Development, by approving a Special Use Permit for a restaurant with the sale of alcoholic beverages for on-premises consumption only, in order to allow for revised development plans.

Case 1781-SUP/Cinco Tacos Cocina & Tequila and 67 Street Food. Public hearing on a recommendation regarding an ordinance changing the zoning on property located at 5000 Belt Line Road, Suite 850, which property is currently zoned PD, Planned Development, by approving a Special Use Permit for a restaurant with the sale of alcoholic beverages for on-premises consumption only, in order to allow an additional restaurant concept and floor plan revision within the existing restaurant. Cinco Tacos is planning to continue operating as one business, but are requesting the Special Use Permit to renovate one of the existing dining rooms to add a small bar area and create a new concept called 67 Street Food. They plan to add a door to the new concept dining area, but the rest of the space will remain interconnected

The next Planning and Zoning Commission meeting is scheduled for Tuesday, July 17 at 6pm at Addison Town Hall. The agenda will be posted [here](#) three days prior to the meeting.

Economic Development

TreeHouse Hosts Dallas Consumer Products Innovations Day



On Thursday, July 12, the Addison TreeHouse hosted the Dallas Consumer Product Innovations Day which highlights up and coming trends in the consumer product goods space with an emphasis on how to scale a brand and launch successful startups in the North Texas Region. Mayor Joe Chow was on hand to welcome these entrepreneurs to Addison. You can read more about the event in [this Dallas Morning News story](#).

Around Town

Summer Series is Back With Fin City

A promotional graphic for the Addison Summer Series. The background is orange with a sunburst pattern. On the left, the text 'ADDISON SUMMER SERIES' is written in white and orange. In the center, it says 'FRIDAY NIGHTS have NEVER been HOTTER'. Below this, it lists the dates and locations: '7PM - 9PM + Beckett Park + Addison Circle Park'. At the bottom, there are three columns for the months: June (1, 8, 15, 22, 29), July (13, 20, 27), and August (3, 10, 17, 24, 31). On the right side, it says 'PRESENTED BY Hubert's LEMONADE' with a logo of a lemon with a smiley face and the tagline 'ONLY THE BEST WILL DO!'.

Missed your flight to Margaritaville? Don't worry, Addison Summer Series has you covered! Come on out on July 13 from 7pm-9pm for free live music as we transform Addison Circle Park into an island oasis with Fin City! Be sure to take advantage of the nearby [restaurant offers](#) and [hotel packages](#) to stay the night afterward! Please visit AddisonSummerSeries.com for the full schedule and more information.

Welcome to the New Special Events Director Jasmine Lee



Addison's new Special Events Director Jasmine Lee started with the Town on June 29, just in time for Kaboom Town! Prior to joining Addison, Jasmine helped produce events for the City of Irving. We are pleased to welcome her to the team!

Congratulations to a Star Volunteer



If you've been in Addison long enough, you definitely have seen her around! Doreen Cluck received a plaque last week to honor her 1750-hour award milestone. She has volunteered in many departments over the years, with the most recent being Town Hall. Her contagious enthusiasm and warm smiles are appreciated whether she is greeting callers on the phone, walk-in visitors, or staff. We appreciate all you do, Doreen!

Join Us for a Water Blaster Bash



As part of National Parks and Recreation Month, Addison's Parks and Recreation Department is hosting a Water Blaster Bash on Friday, July 20 from 11:30am - 12:30pm at Les Lacs Park. Bring one or two of

your favorite water spray toys and be prepared to cool off with a friendly water blaster game! Stay for popsicles following the game!

Are you Playing Bingo?

To celebrate National Parks and Recreation Month, the Addison Parks Department has created a fun bingo card to help our residents discover Addison Parks and Recreation. Join in the fun through July 31 for a chance to win Active Addison swag and goodies.

You can print [this bingo card](#) or pick one up at the front desk of the Addison Athletic Club. Participants must complete any row (horizontal, vertical, or diagonal) and return their card to the Addison Athletic Club front desk or e-mail a photo of the completed card to pchung@addisontx.gov by August 3.

Belt Line Public Input Meeting - July 23



You are invited to attend the Belt Line Road Beautification Project (aka Belt Line Road 1.5) public input meeting on July 23 from 6pm-7pm at the Addison TreeHouse located at 14681 Midway Road. The scope of this meeting will focus on identifying the community's preference for the Low, Medium, or High master plan options for the enhancements being planned on Belt Line Road between Marsh Lane and Midway Road. The meeting will have an informal come-and-go structure where attendees are invited to participate any time between 6pm-7pm.



Friday, July 13

Summer Series - Fin City

Addison Circle Park
4970 Addison Circle
7pm

[Restaurant Specials and Hotel Packages](#)

Wednesday, July 18

Coffee With The Mayor

Dunn Brothers Coffee
3725 Belt Line Road
10am

Monday, July 16

Texas Smartscape: Weeds and Water

Surveyor Water Tower
4000 Arapaho Road
6:30pm - 7:30pm

Tuesday, July 24

City Council Meeting - Canceled

Important Links and Numbers

Town Hall:
[972.450.7000](tel:972.450.7000)

Sign up for [Addison Alerts](#)

[List of Restaurants](#)

Non-emergency Police Dispatch:
[972.450.7156](tel:972.450.7156)

[Addison News Blog](#)

Missed Trash:
[972.392.9300](tel:972.392.9300)

[Watch City Council Meetings](#)

[Community Crime Map](#)

Athletic Club:
[972.450.7048](tel:972.450.7048)

[Addison's PEG Channel](#)

(channel 99 for AT&T subscribers, channel 16 for Spectrum subscribers)

[Pay a utility bill](#)

[Volunteer](#)

[Register your Security Alarm](#)

Stay Connected



This newsletter is produced by the Town of Addison Marketing & Communications Department. Please direct any comments to Mary Rosenbleeth at mrosenbleeth@addisontx.gov. Click [here](#) to subscribe.

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