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## A Weekly Wrap Up of All Things Addison!

July 6, 2018

### Council Updates

#### Mayor's Coffee Rescheduled to July 18

The upcoming Mayor's Coffee scheduled for July 11 has been rescheduled for 10am on Wednesday, July 18 at Dunn Brothers Coffee.

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#### Council Discusses Code Compliance Issues and Strategies for Hotels

Over the past two years, the City Council has held numerous meetings to discuss strategies for addressing hotels that are not meeting the community's expectations. In June 2017, Council requested that staff investigate Budget Suites of America, located at 15130 Marsh Lane, to determine whether the property is in violation of its zoning because the company provides lodging for longer periods of time than are typical of hotels. At a work session prior to the June 26 City Council Meeting, staff shared [those findings](#). You can watch the discussion [here](#).

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#### WaterTower Theatre's Joni Schultz Gives Updates To Council



WaterTower Theatre's Artistic Director Joni Schultz gave City Council a brief overview of the Theatre's current season and a sneak preview of the upcoming season at the June 26 City Council Meeting. She shared that WaterTower had great success with its diverse productions this year, attracting 20,000 patrons, including 1,000 new ticket buyers. The productions were also popular with the media, garnering more than 100 media mentions. The Theatre launched a community engagement program this year called, "Intersections." Through Intersections, WaterTower not only engages the community in new ways, but it also develops partnerships with other nonprofit organizations across the Metroplex.

The theme for next season is "Come Together." WaterTower will be featuring plays where clashes happen and the characters are searching for ways to come together - and sometimes succeeding. Ms. Schultz shared that the Theatre's vision to connect Addison to the world and the world to Addison through the creation of innovative live theatre has already begun and there is much more that they plan to do.

You can watch the presentation [here](#).

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### Taste Addison 2018 Recap



Taste Addison is one of the four main special events produced by the Town each year. This three-day event, which focuses on supporting Addison restaurants and promoting tourism, features food, music, and fun and was held May 18-20, 2018 at Addison Circle Park. Public Communications Director Mary Rosenbleeth gave Council an overview of the impact of the marketing efforts and Accounting Supervisor Ashley Boatright shared a report of the revenues and expenses of Taste Addison 2018 at the June 26 Council Meeting. You can read the presentation [here](#) and watch the discussion [here](#).

**Public Safety**

### AFD and APD Attend 4th of July Parade and Picnic at Les Lacs Park



Addison Police Officers and Firefighters attended the 4th of July Kids Parade and Picnic at Les Lacs Park. This is a great opportunity for Addison's public safety personnel to spend time in the community and they look forward to it every year!

Around Town

## July is National Parks and Rec Month

July is designated as Parks and Recreation month by the National Recreation and Park Association (NRPA). The theme this year is "A Lifetime of Discovery." To celebrate and share with our residents what there is to discover about Addison Parks and Recreation, we invite you to play a fun game of bingo from July 1 through July 31 for a chance to win Active Addison swag and goodies.

You can print [this bingo card](#) or pick one up at the front desk of the Addison Athletic Club. Participants must complete any row (horizontal, vertical, or diagonal) and return their card to the Addison Athletic Club front desk or e-mail a photo of the completed card to [pchung@addisontx.gov](mailto:pchung@addisontx.gov) by August 3.

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## Asphalt Overlay on Belt Line Road Underway



Hopefully you've noticed the progress on the Belt Line Road Overlay project. The asphalt work, which is taking place from 7:30pm - 6:30am to minimize the impact on traffic, should last another two weeks, weather permitting. The entire project is on schedule to be completed by the end of July. You can sign up to receive project updates by email or text or follow @townofaddison on Facebook or Twitter.

**TEXT ALERTS:** Opt-in by texting the word "**BeltLine**" to **888-777** (no space between "Belt" and "Line", keyword is not case sensitive)

**EMAIL UPDATES:** Register at [bit.ly/BLRUpdates](http://bit.ly/BLRUpdates) (link IS case sensitive)

**SOCIAL MEDIA:** Follow Town of Addison on [Facebook](https://www.facebook.com/townofaddison) or [Twitter](https://twitter.com/townofaddison)

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## Belt Line Public Input Meeting - July 23



You are invited to attend the Belt Line Road Beautification Project (aka Belt Line Road 1.5) public input meeting on July 23 from 6pm-7pm at the Addison TreeHouse located at 14681 Midway Road. The scope of this meeting will focus on identifying the community's preference for the Low, Medium, or High master plan options for the enhancements being planned on Belt Line Road between Marsh Lane and Midway Road. The meeting will have an informal come-and-go structure where attendees are invited to participate any time between 6pm-7pm.

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### **Kaboom Town! Recap**

*Photos by WJNPHOTO*

Even the heavy winds that delayed the fireworks show on July 3 couldn't extinguish the excitement of the hundreds of thousands of people gathered in Addison's parks, restaurants, and hotels to experience Kaboom Town! Rated as one of the top fireworks shows in the country, Kaboom Town! kicked off with an air show featuring planes from the Cavanaugh Flight Museum, stunt pilots, and skydivers. The main event was a thirty-minute fireworks show choreographed to music that was simulcast on 100.3 Jack FM. The impressive two-minute long finale was accompanied by the song "The Greatest Show," from the hit musical *The Greatest Showman*. In case you missed the fun, here is a [two-minute clip](#) shared by *Dallas Morning News* or you can watch the whole show on the [CBS DFW Facebook Page](#).

Kaboom Town! was made possible because of the support of our sponsors. Thank you to our first-time presenting level sponsor Stream, as well as returning sponsors Albertsons/Tom Thumb, Budweiser, Methodist Hospital for Surgery, The Cavanaugh Flight Museum, 100.3 Jack FM, Guide Live, Coca-Cola, and Ava Grace Vineyards.

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### Super 8 Motel Update

The Town has been in regular contact with the property owner of the Super 8 Motel on Beltway Drive since a fire severely damaged the motel on March 22, 2018. The property owner is waiting to hear from their insurance company on the insurance settlement before taking any action on the property. The Town has to provide the property owner a reasonable amount of time to take action related to the property but has been checking regularly to ensure the property is clean and secured.

It is unknown at this time whether the current property owner plans on keeping the property for redevelopment or if they plan to sell. The property, as it is currently zoned, allows hotels by right (without



a Special Use Permit) as long as it conforms with the Town's current definition of a hotel, which requires that the rooms be accessed only through an interior corridor and that they provide a lobby, meeting space, fitness center, and a commercial kitchen. If the damage to the Super 8 motel is not greater than 50%, the building can be rebuilt exactly as it was. If the damage is greater than 50%, it could still be rebuilt as a hotel, but it would have to comply with the Town's current requirements related to current building and fire codes, landscaping, and sidewalks, and the current definition of a hotel.

We will provide additional updates when new information becomes available.

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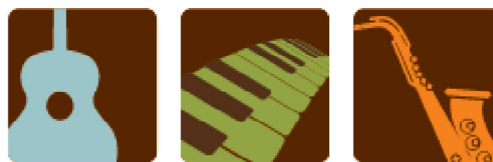
### Summer Series Takes a Break on July 6 - Concerts Resume July 13



Missed your flight to Margaritaville? Don't worry, Addison Summer Series has you covered! Come on out on July 13 from 7pm-9pm for free live music as we transform Addison Circle Park into an island oasis with Fin City! Be sure to take advantage of the nearby [restaurant offers](#) and [hotel packages](#) to stay the night afterward! Please visit [AddisonSummerSeries.com](http://AddisonSummerSeries.com) for the full schedule and more information.

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### Vitruvian Nights Live



## VITRUVIAN NIGHTS LIVE

Vitruvian Nights Live returns to the beautiful Amphitheater at Vitruvian Park on Thursday, July 12. Don't miss live music and gourmet food trucks every other Thursday from 7pm - 9:30pm through August 9. Get all the details at [VitruvianPark.com](http://VitruvianPark.com).





**Tuesday, July 10**  
**City Council Meeting**

7:30pm

*[Agenda will be posted three days prior to the Council Meeting.](#)*

**Friday, July 13**

**Summer Series**

Addison Circle Park

*[Full schedule and hotel packages](#)*

**Thursday, July 12**  
**Vitruvian Nights Live**

Vitruvian Park

7pm

**Important Links and Numbers**

**Town Hall:**  
[972.450.7000](tel:972.450.7000)

Sign up for [Addison Alerts](#)

[List of Restaurants](#)

**Non-emergency Police Dispatch:**  
[972.450.7156](tel:972.450.7156)

[Addison News Blog](#)

**Missed Trash:**  
[972.392.9300](tel:972.392.9300)

[Watch City Council Meetings](#)

[Community Crime Map](#)

**Athletic Club:**  
[972.450.7048](tel:972.450.7048)

[Addison's PEG Channel](#)

(channel 99 for AT&T subscribers, channel 16 for Spectrum subscribers)

[Pay a utility bill](#)

[Volunteer](#)

[Register your Security Alarm](#)

**Stay Connected**



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*This newsletter is produced by the Town of Addison Marketing & Communications Department. Please direct any comments to Mary Rosenbleeth at [mrosenbleeth@addisontx.gov](mailto:mrosenbleeth@addisontx.gov). Click [here](#) to subscribe.*

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