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A Weekly Wrap Up of All Things Addison!

August 10, 2018

Council Updates

FY2019 Budget Calendar

Mark your calendar for these important dates for the Fiscal Year 2019 Budget:

July 31	City Manager <u>Proposed Budget</u> submitted to City Council
August 16 and August 17 4pm - 9pm Addison TreeHouse	City Council Work Sessions on Budget
August 17	"Notice of Proposed Property Tax Rate" published in the <i>Dallas Morning News</i>
August 28 at 7:30pm Addison Town Hall	First Public Hearing on the Tax Rate
September 4 at 5pm Addison Town Hall	Second Public Hearing on the Tax Rate and First Public Hearing on the Budget
September 11 at 7:30pm Addison Town Hall	Second Public Hearing on the Budget and City Council Action on the Budget and Tax Rate
October 1	Begin Fiscal Year

Public Hearings at August 14 Council Meeting

Case 1780-SUP/Lupe Tortilla. Public hearing regarding an ordinance changing the zoning on property located at 4535 Belt Line Road, the former Macaroni Grill restaurant, which is currently zoned PD, Planned Development, by approving a Special Use Permit for a restaurant with the sale of alcoholic beverages for on-premises consumption only, in order to allow for revised development plans.

Case 1781-SUP/Cinco Tacos Cocina & Tequila and 67 Street Food. Public hearing on a recommendation regarding an ordinance changing the zoning on property located at 5000 Belt Line Road, Suite 850, which is currently zoned PD, Planned Development, by approving a Special Use Permit for a restaurant with the sale of alcoholic beverages for on-premises consumption only, in order to allow an additional restaurant concept and floor plan revision within the existing restaurant. Cinco Tacos is planning to continue operating as one business, but is requesting the Special Use Permit to renovate one of the existing dining rooms to add a small bar area and create a new concept called 67 Street Food. They plan to add a door to the new concept dining area, but the rest of the space will remain interconnected.

The August 14 City Council meeting is scheduled for 7:30pm at Addison Town Hall. The agenda will be posted [here](#) three days prior to the meeting.

Business Pulse

Addison Pays a Visit to the Barber Shop



On Monday, August 6, an Addison team including Mayor Joe Chow, Economic Development Director Orlando Campos, Director of Public Communications Mary Rosenbleeth, Marketing Specialist Crystall Cho, Tourism Coordinator Alisha Holmberg, and Economic Development Manager Wilson Kerr met with executives at The Barber Shop Marketing and Promotions' new office at 14135 Midway Road. The Barber Shop executive leadership team, which included President Amy Hall, Vice President of Sales Christie Friday, and Business Development Manager Jay Stokes, treated the Addison team to a tour of their office and informed them of the cutting-edge ways that they are reaching new audiences for their clients. From movie theater promos to new methods of data collection, Barber Shop Marketing and Promotions is ushering in the future of the marketing industry in the DFW region.

Public Safety

Police Department Schedules Community Meeting for August 23 to Discuss Use of New Technology to Support Crime Prevention Efforts

Council recently directed staff to move forward with a pilot program to use the latest technology, including License Plate Recognition (LPR), video capture, and other applications, to enhance the Addison Police Department's crime prevention efforts. Recognizing this is potentially a sensitive issue for some of our residents and in an effort to be as transparent as possible, the Addison Police Department has scheduled a Community Meeting at **6:30pm on Thursday, August 23 at the Addison TreeHouse** (14681 Midway Road). Police Chief Paul Spencer will be discussing the use of LPR at key neighborhood entry points and optical video along the White Rock Creek and Easement Trails.

Please share this information with your neighbors and plan to join us.

Notice Something New on the Fire Apparatus?



Addison joins only 63 communities in Texas in achieving a prestigious Class 1 rating, which is the highest Public Protection Classification (PPC) rating awarded by the Insurance Services Office (ISO) and approved by the Texas Department of Insurance. There are only 305 Class 1 ratings nationwide. The new classification has been effective since August 1, and you'll notice the frontline fire apparatus now has a shiny new patch on them recognizing this achievement.

Ultimately, this recognition of Addison's outstanding fire protection not only means better fire protection, but also lower property insurance rates. [Watch this video](#) to see what it's all about! Congratulations once again to the Addison Fire Department for such an accomplishment!

APD Takes On The Lip-Sync Challenge



Town of Addison Police Department Lip-Sync Challenge

Police departments around the country have been challenging each other to lip-sync popular songs, and the Addison Police Department walked A Thousand Miles to accept the Lip Sync Challenge. A special thanks to Officer Claustre and Officer Moore!

The New E101 is Coming Along!

As part of the Fiscal Year 2018 budget, City Council approved the purchase of a new Fire Engine (E101). It is currently being built and is estimated to be completed by the end of 2018.



Around Town

Fight the Bite



Addison contracts with Dallas Health and Human Services to test mosquito traps in Addison each week during mosquito season for West Nile Virus. On Monday, August 6, Town staff received its first positive test result on the east side of Addison. Per the Town's protocol following a positive test, the Town sprayed for mosquitoes in the surrounding neighborhoods. We will notify residents prior to spraying by publishing a message on the homepage of the Addison [website](#) and on the [News page](#), posting a notice on Nextdoor, and sending a text message through [Addison Alert](#) (sign up then opt-in to receive Mosquito Notices). We will also post signs around the neighborhood.

Please be sure to fight the bite by following the 4 D's of mosquito avoidance and protection:

Dress: Wear long, loose-fitting, light-colored clothing when outdoors

DEET: Use insect repellent products containing "DEET" following product label for application

Drain:

- Eliminate ALL standing water
- Remove, cover or invert any containers that can collect and hold standing water (bottles, cans, buckets, flower pots, tires, trash containers, etc.)
- Change water in pet dishes, bird baths, wading pools, etc.
- Remove litter, leaves, grass clippings, etc. from roof gutters/downspouts and French drain systems so water will properly drain

Dusk & Dawn: Stay indoors during dusk & dawn when mosquitoes are most active

For complete information regarding the status of West Nile in Dallas County, visit [Dallas County Health & Human Services website](#). For any other questions or concerns, please contact the Town of Addison [Environmental Services](#) Department.

Fall Active Addison Now Available



Are you looking for something fun to do this fall? The Addison Athletic Club has some great ideas for you in its latest [Active Addison](#) issue. Whether you are interested in cooking or goat yoga, Addison Athletic Club has the perfect program or class for you! Fall registration starts on August 20, so don't miss out on all the fun!

It's Time to



Get ready for Clear the Shelters 2018 on August 18 from 9:30am to 5pm! Clear The Shelters is a nationwide pet adoption drive where shelters across the country, including Addison, waive adoption fees, hoping to clear out shelters.

The Addison event will be held at Addison Circle Park and our Animal Control Officers will be there ready to help you find the PURRfect FURend. Last year, over 80,000 animals throughout the U.S. found new forever homes. Help us this year by adopting your new best buddy or spreading the word! If you can't make it for Clear the Shelters, Addison offers \$10 adoptions year round for all of our [adoptables](#). If Addison isn't local to you, you can click [here](#) to find a participating shelter near you!

Addison Citizen Survey Hits the Streets - Update



Addison's Citizen Satisfaction Survey was mailed last Friday to 3,000 random households in Addison. The goal of ETC Institute, the consultant the Town engaged for this project, is to collect 400 completed surveys - these types of surveys usually have a 12%-15% response rate. A sample of 400 surveys will provide results that have a margin of error of +/-4.9% at the 95% level of confidence. This sample size also allows ETC to provide cross-tabular analysis for key demographic variables, such as age, gender, number of years lived in the Town, and by any geographic characteristics (i.e. neighborhoods).

Households are selected completely at random via a random number generator and every household in the town has an equal chance of being selected. As ETC collects the data, they'll be monitoring the demographics to make sure we have a representative sample by age, gender, race/ethnicity, geographic location, etc. If certain groups are being underrepresented, they'll do additional follow-up with that group (s). It will take them about 3-4 weeks to collect the data for the statistically valid survey. All surveys are anonymous, but they do ask for demographic information.

Even if your household is not selected, or more than one person in your household would like to participate, *the Town values your input!* If you would like to fill out the survey, please contact Caitlan Biggs at cbiggs@addisontx.gov. She will mail you a survey and a self-addressed, postage-paid envelope for you to use to return the survey so your responses can remain anonymous. Your answers will be shared with Council along with the ones collected by ETC.

Thank you for your participation in this important project!

42nd Annual "Anand Bazaar" Coming to Addison



The India Association of North Texas will host its 42nd Annual Anand Bazaar to celebrate India's Independence Day on Saturday, August 11 at Addison Circle Park. The event, which typically attracts 15,000 people, is relocating to Addison this year. Admission and parking for the Anand Bazaar is free, so stop by and welcome them to Addison. Please be aware that Addison Circle Drive will be closed on Saturday from 4pm until the close of the event. For more information, visit iant.org.

WaterTower Theatre Presents: Hand to God

Catch WaterTower Theatre's latest production, *Hand to God*, from now through August 26. Texas native Robert Askins thrusts us into a surreal church basement, where a young man's foul-mouthed hand puppet - that may be possessed by the devil - wreaks havoc and exposes hypocrisy with ruthlessness and side-splitting humor. For tickets and showtimes, visit watertowrtheatre.org.

Belt Line Road Overlay is Complete!



Thank you for your patience over the past four months as the Town freshened up the busiest street in Addison. Belt Line Road carries approximately 50,000 cars every day and is the front door for many businesses. We are proud to say the project was completed under budget. Many thanks to our Infrastructure Services team Assistant Director Jason Shroyer, Streets and Storm Water Manager Todd Weinheimer, and Streets Maintenance Supervisor Juan Gutierrez for all their hard work.

Addison Summer Series Presents: Hip Hop Hooray



Alright stop, collaborate, and listen. Addison Summer Series is back with a brand new night of FREE live music! on Friday, August 10, Hip Hop Hooray will drop some dope beats and take us all back to the 1990s. The concert will take place at Beckert Park from 7-9pm. Be sure to take advantage of the nearby

[restaurant offers](#) and [hotel packages](#) to stay the night afterward! Please visit AddisonSummerSeries.com for the full schedule and more information.



Friday, August 10

Summer Series - Hip Hop Hooray

Beckert Park
5044 Addison Circle
7pm

[Restaurant Specials and Hotel Packages](#)

Tuesday, August 14

City Council Meeting

Addison Town Hall
5300 Belt Line Road
7:30pm-9pm

[Agenda will be posted here three days prior to the meeting.](#)

Saturday, August 11

Vitruvian Salsa Festival

Vitruvian Park
3966 Vitruvian Way
6pm-10pm

Thursday-Friday, August 16-17

Council Budget Retreat

Addison TreeHouse
14681 Midway Road
4pm-9pm

[Agenda will be posted here three days prior to the meeting.](#)

Important Links and Numbers

Town Hall:
[972.450.7000](tel:972.450.7000)

Sign up for [Addison Alerts](#)

[List of Restaurants](#)

Non-emergency Police Dispatch:
[972.450.7156](tel:972.450.7156)

[Addison News Blog](#)

Missed Trash:
[972.392.9300](tel:972.392.9300)

[Watch City Council Meetings](#)

[Community Crime Map](#)

Athletic Club:
[972.450.7048](tel:972.450.7048)

[Addison's PEG Channel](#)

(channel 99 for AT&T subscribers, channel 16 for Spectrum subscribers)

[Pay a utility bill](#)

[Register your Security Alarm](#)

[Volunteer](#)

Stay Connected



This newsletter is produced by the Town of Addison Marketing & Communications Department. Please direct any comments to Mary Rosenbleeth at mrosenbleeth@addisontx.gov. Click [here](#) to subscribe.

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