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## A Weekly Wrap Up of All Things Addison!

November 22, 2019

### Council Update

#### November 21 Council Meeting Video Not Available

Unfortunately, there was a miscommunication between Addison staff and the company that provides the video streaming service for Council Meetings about the meeting date change for the November 21 meeting (the originally scheduled date was November 26). While the Thursday, November 21 Council Meeting was legally posted, we are unable to provide video of the meeting. We apologize for this error. We are reviewing our internal processes to ensure this does not occur again and plan to revisit many of the items from the November 21 work session at future meetings.

#### Capital Improvement Projects Update

Public Works and Engineering Director Lisa Pyles gave Council an update on ongoing and upcoming Capital Improvement Projects (CIP) at the November 21 Council Meeting. Projects discussed included street and sidewalk projects, parks and recreation renovations, sanitary sewer and drainage improvements, and airport development. You can [read the presentation here](#).

#### Council Discusses Timeline for Newly Approved Bond Projects

At its November 21 work session, Council received an update on the results of the November 5 bond election and information on the preliminary schedule for the design and construction of the projects.

This topic will be presented again at a future Council Meeting. You can [read the bond presentation here.](#)

## **Council Discusses Options to Recognize and Honor Former City Manager Ron Whitehead and Former Director of Development Services Carmen Moran**



In July 2018, Council discussed options for recognizing and honoring former City Manager Ron Whitehead and former Director of Development Services Carmen Moran for their service to the Town of Addison. Council directed staff to make recommendations on how best to honor Mr. Whitehead and Mrs. Moran in Addison Circle and Vitruvian Park. After listening to Council's discussion, staff shared several options for Council to discuss at its November 21 work session. All options that were presented adhere to the Town's Naming and Recognition policy that was adopted by Council in November 2017.

To recognize Mr. Whitehead, Council gave staff direction to move forward with dedicating the plaza at Addison Circle Park and to recognize Mrs. Moran, staff was directed to move forward with renaming the Vitruvian Park amphitheater in her honor and adding engraving to the existing granite medallion, as well as installing a plaque on the adjacent concrete wall.

Council will consider formal action on this item at a future meeting.

Additional history on the Town's Naming and Recognition Policy was added to the presentation shared with Council on November 21 after the agenda was posted. You can [read the final presentation here](#) .

## **Council Nominates Bank of America as an Enterprise Project Under the Texas Enterprise Zone**

Bank of America, located at 16001 Dallas Parkway in Addison, formally requested a nomination from the Town of Addison to be considered as a Texas Enterprise Zone Project to the Office of the Governor Economic Development & Tourism through the Texas Economic Development Bank. Bank of America is also Addison's largest private employer with 2,202 existing jobs and occupies 554,176 square feet of space. Council approved the nomination at its November 21 meeting.

The company is planning a \$7.8 million capital improvement renovation of their facility plus another \$5.2 million for furniture, fixtures, and equipment in Addison and is applying to the

State of Texas for Texas Enterprise Zone designation. As part of this remodel, the company will create an additional 10 new full-time jobs and retain 490 full-time jobs in their global technology and operations center to support the bank's global operations.

The Texas Enterprise Zone Program is a state supported and managed incentive program to encourage private investment and job creation in economically distressed areas or for companies who employ individuals from economically distressed areas. If selected by the State of Texas, the company would qualify for up to \$1,250,000 in state sales and use tax refunds on the renovation of their location in Addison.

There is no impact to the Town of Addison aside from the increase in value of the property after it is renovated. This program is also a great retention tool that can be used by local companies. As part of the application process, the Town of Addison was required to hold a public hearing and pass a resolution supporting the project. Communities our size can nominate six projects per year, but the state will only approve 105 projects per biennium. The last Texas Enterprise Zone Program nomination from the Town of Addison was made in 2011 for Mary Kay Cosmetics.

### Charter Review Commission Holds Kick Off Meeting

The Charter Review Commission held its kickoff meeting on Wednesday, November 20 at the Stone Cottage. For any revisions to the charter to be included as part of the Town's May 2020 election, the Commission will need to make recommendations to the City Council by mid-February 2020. While the kick off meeting was not posted on the Town's website, all future [commission meetings and notices will be posted here](#) . Future meetings will include an opportunity for public input. Presentations and handouts will be available for review on the Town's website [here](#).

## Business Pulse

### Meet & Greet at Bent Tree Tower One



The Economic Development Department's monthly Meet and Greet event was held at Bent Tree Tower One located at 16475 N. Dallas Parkway on Tuesday, November 19. Deputy City Manager John Crawford, Director of Economic Development and Tourism Orlando Campos, and Economic Development Manager Wilson Kerr greeted employees as they arrived to work and handed out bananas, granola bars, and Addison's Restaurant Guide. Major tenants in the building include Guaranty Bank & Trust, Folsom Companies, Britlind Energy, and Geary, Porter & Donovan, PC.



## Bed Beacon Ribbon-Cutting



On Friday, November 15, the Addison TreeHouse hosted a ribbon-cutting ceremony as TreeHouse member Bed Beacon's new Public Health Data Analytics Apprenticeship Program joined the Metrocrest Chamber of Commerce. [Bed Beacon](#) is a startup company that focuses on connecting patients with available beds in post-acute care facilities by creating a software that alerts patients to available beds in real time. Congratulations to the Bed Beacon team and their Public Health Data Analytics Apprenticeship Program for being a new member of the Chamber!

## TEN Capital Investor Reverse Pitch and Startup Pitch



TEN Capital Group and the Addison TreeHouse hosted their bi-annual Investor Reverse Pitch on Thursday, November 14. The event connected venture capital groups, family offices, and other accredited investor groups with high-quality growth startups throughout DFW. Both the investors and the startups pitched their companies to one another to help startups find the venture capital firms that will benefit them the most, and help venture capital firms find the startups that most align with their investment goals.

## Public Safety

### Santa's Heroes Toy Drive



The Town of Addison Police and Fire Departments have partnered up for the Santa's Heroes Toy Drive once again this year. Please donate new and unwrapped toys by December 12 in any Town building or local businesses ( [view the full list of businesses here](#) ).

## Around Town

### Women's Business Forum Conference



On Tuesday, November 19, the Metrocrest Chamber of Commerce held their Sixth Annual Women's Business Forum Conference at Venue Forty|50. The morning session consisted of a panel discussion with women elected officials. Addison Deputy Mayor Pro Tempore Lori Ward spoke on the panel, along with Mayor Karen Hunt from Coppell, Council



Members Pat Cochran and Frances Cruz from Carrollton, and Council Member Cristal Retana from Farmers Branch.

### Addison Employees Celebrate More Than 15 Years of Service



Each quarter, Addison hosts an employee luncheon to celebrate promotions and recognize service anniversaries. At the November 14 luncheon at the Central Fire Station, the Town recognized three employees who were celebrating 15+ years of service. Fire Admin Supervisor Monica Hernandez celebrated 15 years, and Firefighter Rick Johnson and Recreation Supervisor Deena Israel both celebrated 20 years with the Town. Mayor

Joe Chow, Mayor Pro Tempore Tom Braun, and Council Members Guillermo Quintanilla, Paul Walden and Marlin Willesen joined a room full of employees and volunteers who attended the event.

### Addison Arbor Foundation Celebrates "The Givers"



On Saturday, November 16, Mayor Pro Tempore Tom Braun and Council Members Ivan Hughes, Guillermo Quintanilla, Paul Walden, and Marlin Willesen, joined Addison Director of Parks and Recreation Janna Tidwell, Deputy City Manager John Crawford, and Addison Arbor Foundation (AAF) Board members to officially celebrate the completion of the Arbor Foundation's 16th public art installation, *The Givers*.

AAF commissioned *The Givers*, a collaboration of two artists: Jim Eppler and Scott Shubin. Jim Eppler is a renowned Texas artist who is famous for his lifelike bronze wildlife sculptures. His signature pieces are life-size ravens. *The Givers* consists of five unique ravens, all bearing gifts, atop a 14-foot treelike stainless-steel perch created by local Dallas artist Scott Shubin. A sixth raven, holding a key, welcomes visitors on a wall outside the AMLI Addison leasing office.

*The Givers*, located at the south end of the new AMLI Addison apartments on Quorum Drive, was funded by AMLI through a donation to AAF. AMLI wanted to make a significant contribution to the Addison public art collection that would complement their upscale modern apartments. *Spectra*, a creation by Scott Shubin, also was funded by a donation from AMLI to AAF and will be installed in early 2020 at the South corner of the AMLI property on Spectrum Drive.

Thanks to the AAF for their ongoing efforts to make Addison a better place to live, work and play.

### North Dallas Chamber of Commerce Hosts Aviation Breakfast





On Friday, November 15, the North Dallas Chamber of Commerce hosted an Aviation Breakfast featuring speakers from Dallas Love Field, DFW International Airport, Jacobs Aviation, and Burns and McDonnell. The program was moderated by *Dallas Business Journal* Publisher Ollie Chandhok. Mayor Joe Chow and Council Members Ivan Hughes and Guillermo Quintanilla were joined at the event by City Manager Wes Pierson, Deputy City Manager John Crawford and Addison Airport staff. Addison Airport is a valuable community asset and an important gateway for economic development in the community.

### RSVP for the Holiday Brunch & Open House



The Addison City Council invites you and your family to the 2019 Annual Holiday Brunch & Open House on Sunday, December 8 from 10am - 2pm at the Addison Conference Centre. There will be complimentary photos with Santa and Mrs. Claus, holiday music, children's arts and crafts, and entertainment. Please [RSVP here](#) by Thursday, December 5 or call 972-450-7025.

### Vitruvian Lights Kicks off the Holiday Season on November 29





The most dazzling and spectacular time of the year is here! Vitruvian Park transforms into a magical holiday wonderland during Vitruvian Lights; Friday, November 29, 2019 – Wednesday, January 1, 2020.

On November 29, Vitruvian Park will “flip the switch” at 6pm with a tree lighting ceremony! The merriment continues with a performance by the Jordan Kahn Orchestra, gourmet food trucks, sweet treats, free photos with Santa, classic holiday characters, elf balloon artist, and more!

#### **Vitruvian Lights Special Event Dates & Performances:**

Saturday, December 7, 2019 from 6pm–10pm – Phat Strad

Saturday, December 14, 2019 from 6pm–10pm – Sonny’s Holliday

Event parking is \$10 and will be available at Alfred J. Loos Sports Complex (3815 Spring Valley Road) and Vitruvian Park (Bella Lane Parking Lot & Ponte Avenue Parking Lot).

Follow [Vitruvian Park's Facebook page](#) for inclement weather and related updates.

### **Get Ready to Run the Lights on December 6**



The Addison Legacy Foundation's annual Run The Lights 5K and Fun Run on December 6 is another great way to experience Vitruvian Lights. The fun run begins at 7pm and the 5K starts at 7:30pm. Be sure to register early because the race always sells out early! Make plans to stay for the after party and enjoy the holiday festivities with Santa, music, and food trucks. To register for the event or sign up to volunteer, visit [www.runthelights.org](http://www.runthelights.org).



**Thursday, November 28 -  
Friday, November 29**

**Town Offices Closed in observance of  
the Thanksgiving Holiday.**

*Trash will be collected on Friday,  
November 29 and recycling will be  
collected on Monday, December 2*

**Friday, November 29**

**Vitruvian Lights  
Tree Lighting Ceremony**

6pm  
Vitruvian Park  
3966 Vitruvian Way  
[Details here](#) .

**Important Numbers and Websites**

**Town Hall:**  
972-450-7000

**Non-emergency Police Dispatch:**  
972-450-7156

**Missed Trash:**  
972-392-9300 , Option 2

**Athletic Club:**  
972-450-7048

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**(channel 99 for AT&T subscribers,  
channel 16 for Spectrum subscribers)**

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