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A Weekly Wrap Up of All Things Addison!

June 21, 2019

Council Update

Council Discusses Amendments to Spruill Dog Park Naming Policy

Council adopted a [naming policy for Spruill Dog Park](#) in April 2018 and amended it in November 2018. At its work session on June 11, they discussed some possible additional amendments to the current policy.

Currently donors can purchase bricks, flagstones, and benches at Spruill Dog Park through the Addison Legacy Foundation who reinvests those funds back into the park. Criteria for naming and recognition of Spruill Dog Park elements include:

- Individuals or businesses who donate a minimum of \$100 in funds are eligible for recognition on a brick paver. A total number of 1,000 Brick Pavers are available for recognition.
- Individuals or businesses who donate a minimum of \$1,000 in funds are eligible for recognition on an individual flagstone. A total number of 30 individual pieces of flagstone are available for recognition.
- Individuals or businesses who donate a minimum of \$10,000 in funds are eligible for recognition on a bench. A total number of 12 benches are available for recognition.

Elements in Spruill Dog Park may include the following types of recognition:

- Dog Name
- Individual or Family Name
- Business Name

Council discussed removing the provision in the current policy that allows Spruill Dog Park to be renamed after individuals or a business who donate a minimum of \$250,000 in a single gift to Spruill Dog Park. They also discussed revising the recognition elements to limit messages to those that are dog-centric.

Council will consider action on this item at a future meeting. You can [watch the Council's discussion on the Spruill Dog Park Naming Policy here.](#)

Modern American Restaurant Stirr Coming to Village on the Parkway

At its June 11 meeting, Council approved a special use permit for Stirr, a 10,110 square foot, two-story restaurant at Village on the Parkway that will serve classic American dishes. The restaurant offers lunch, dinner, and brunch, as well as a variety of seasonal social events. Owned by Milkshake Concepts, the original Stirr and another similar concept called Vidorra are both currently located in Deep Ellum.

You can [watch the Council's discussion on Stirr here](#) .

Zero Latency to Open First Texas Location in Addison

Council also approved a special use permit at its June 11 meeting for a virtual reality entertainment venue at Village on the Parkway. Zero Latency is a startup retail entertainment outlet providing "free roam" virtual reality gaming experience in a large scale setting. Free-roam virtual reality allows up to eight players to move freely in an open space while wearing a virtual reality headset and gear. Motion capture technology is used to track the physical location of players, which allows the in-game virtual location of players' avatars to be generated accurately.

Zero Latency is an Australian-based technology company that opened the world's first virtual entertainment venue in 2015 in Melbourne, Australia, and has grown to 24 stores across multiple continents, with U.S. locations in Phoenix, Boston, Tulsa, and Las Vegas. The Village on the Parkway location will be its first in Texas.

You can [watch the Council's discussion on Zero Latency here.](#)

Upcoming Public Hearing on Political Signage

At the Work Session on May 28, 2019, the City Council discussed the Town's current regulations and enforcement procedures related to political signage. At that time, Council directed Staff to explore changing the Town's political signage regulations to accomplish the following:

- Prohibit political signs within the public right-of-way (ROW)
- Formally prohibit political signs on Town-owned property, such as parks and Town facilities
- Establish limitations on political signs near polling places

Based on Council's direction, Staff has drafted changes to the Code of Ordinances Section 62-247. - Political Signs. The proposed changes would remove the existing regulations on signs in the ROW and replace them with new language expressly prohibiting signs in the ROW and on Town-owned property with two exceptions.

1. Signs would be allowed in the front and side yards of single-family residential properties as long as the signs are at least three feet away from the edge of the street or, in locations with sidewalks, three feet away from the edge of the sidewalk.

Staff is proposing this exception because in many of the Town's single-family neighborhoods, the ROW extends well into what residents consider their yard. In Midway Meadows, for example, the ROW extends 11.5 feet behind the back of the street curb. There is another residential property in Town where the ROW extends 50 feet into what appears to be the resident's front yard. To simplify enforcement for property owners and Staff, the proposed language would not distinguish between the ROW and single-family residential front and side yards as long as the sign is at least three feet from the edge of the pavement. This exception would not apply to rear yards adjacent to streets.

2. Signs would be allowed on Town-owned property that has been designated as a polling place. In such locations, two political signs would be allowed per candidate or issue for the period of time beginning with early voting and continuing through the completion of the election. Prior to the voting period, Staff will mark an area where signs are allowed. Signs in these locations would be limited in size to no more than 12 square feet and four feet in height, and the regulations would prohibit illuminated signs or signs with moving elements.

This item is listed on the [City Council's June 24 agenda](#) as a public hearing so that the community can provide input. Based on any input received, Staff will request direction from Council and bring back an ordinance formally adopting new regulations for political signs at the July 9, 2019 Council Meeting.

Public Safety

Great Turnout at the Senior Scam Seminar



Approximately 60 people attended the Senior Scam Seminar on Tuesday, June 18 at the Addison TreeHouse. Addison Police Officer Schraeder and Detective Caravella gave an informative presentation on how to avoid being a victim and educated the attendees on popular scams happening in the North Texas area. Council Members Ivan Hughes and Marlin Willesen also attended the seminar.

Kids and Cops



We invite you to the Second Annual Kids and Cops event from 10am - 2pm on Saturday, June 29 at the Addison Athletic Club. Don't miss out on a chance to meet Addison Police Officers while enjoying music, inflatables, free food sponsored by Cantina Laredo, games, photo opportunities, and giveaways! Many thanks to the Addison Rotary Club and Addison Midday Rotary Club for making this great event possible.

Business Pulse

Mayor and Economic Development Team Visit HCK2 Partners



On Friday, June 14, Mayor Joe Chow, Director of Economic Development and Tourism Orlando Campos, and Economic Development Manager Wilson Kerr visited with [HCK2 Partners](#), headquartered at Vitruvian Park. HCK2 is a woman-owned, 40-person marketing and communications agency that provides creative, interactive, public relations, and social media for a diverse set of clients, mostly based in North Texas and national or international in scope. HCK2 President, CEO, and General Manager Kerri Fulks commented on the positive growth they have seen in the community.

Open House at Maxxsure



On Thursday, June 13, Council Members Ivan Hughes, Guillermo Quintanilla, and Marlin Willesen attended an open house with [Maxxsure](#) . Maxxsure is a cyber security risk quantification and management company that recently relocated to Addison from Richardson. Maxxsure CEO and Co-Founder Shawn Wiora is a former Addison resident and said they chose Addison because of the community's strong reputation in the Information Technology sector. Welcome to Addison!

Around Town

Storm Debris Clean Up Continues



Crews are making great progress on the cleanup effort from the June 9 storm, but there is still work to be done. Our Parks Department has dedicated two crews of groundskeepers to removing damaged trees and those efforts have been supplemented with temporary workers and six contract crews who are working on cleanup. We anticipate this will take up to eight weeks to complete.

There are 17 people from the water, streets, and stormwater divisions collecting debris in the neighborhoods. Crews have almost caught up with what has been placed on the curb, but additional debris is still being put out daily. CWD was out last weekend and Public Works employees are planning to work an additional six hours this Saturday to continue debris collection. Staff estimates it could take a month to clear the remaining debris depending on whether residents continue to place tree limbs on the curb or have their contractors dispose of them.

The Town estimates that over 720 cubic yards of debris have already been collected. We really appreciate everyone's patience as we continue to focus on storm clean up efforts throughout town.

Volunteer Lynn Nash Recognized for 300+ Volunteer Hours



On Wednesday, June 19, Addison Advocate volunteer Lynn Nash was recognized for dedicating over 300 hours of volunteer time since 2015. She assists in several departments including Town Hall, Parks, Information Technology, Economic Development, and Special Events. She has even recruited her husband Fred who helps us as well! Thank you so much for sharing your time with Addison, Lynn. We appreciate all you do for us!

New Outside Pickleball Courts Officially Open



On Friday, June 17, avid pickleball players gathered to celebrate the opening of the new pickleball courts across the street from the Addison Athletic Club. The two outdoor courts, which are located on the tennis court, are a donation from the Addison Legacy Foundation whose support not only paid to stripe the courts, but also funded a locker for supplies, paddles, and balls. Council Members Ivan Hughes and Marlin Willeson joined Legacy Foundation Chairman Blake Clemens and Vice Chairman Bob Heckman to mark the occasion. Special thanks to Addison resident Ben Paquette for spearheading the effort. The pickleball courts can be reserved by calling the Athletic Club at 972-450-7048.

Vitruvian Nights Live



See you at Vitruvian Nights Live on Thursday, June 27 as Desperado, an Eagles Tribute Band, takes the stage at the beautiful Amphitheater at Vitruvian Park from 7pm - 9:30pm.

Live music, food trucks, and outdoor games continue every other Thursday from 7pm - 9:30pm through August 8. Event parking is available for free onsite at Vitruvian Park. For more information, visit the [Vitruvian Park website](#) .

Where Will You Watch Kaboom Town?



Addison hosts its annual Kaboom Town! Watch Party at Addison Circle Park on July 3, complete with music, food, carnival rides, and more. Did you know that many of Addison's hotels and restaurants also host parties? You can [get the full watch party list here](#).

If you are planning to join us at Addison Circle Park, you might want to consider a hotel package. It's the only way to get guaranteed admission to the Addison Circle watch party. All packages include an Addison-branded picnic blanket and guaranteed admission for four to the Addison Circle Park Watch Party. It's the best deal in town and you don't want to miss it! [Book your room now](#) . For more details, visit www.AddisonKaboomTown.com .

Indoor Pool Resurfacing Project Wrapping Up



Less than a month ago, the Town started the indoor pool resurfacing project at the Athletic Club. Over the past three weeks, contractors have removed the old pool plaster and replastered the pool with Diamond Bright plaster, re-grouted the tile lane lines and targets, cleaned and polished the stainless steel gutter, and installed both new LED underwater lights and new depth markers and no diving decals.

The vendor's new way of removing the plaster helped this project come in under budget from their original quote. The pool and hot tub reopened today! Thank you for your patience as we work to improve the Addison Athletic Club!

You're Invited to the Splash Bash!



Join us at the Addison Athletic Club outdoor pool for the Splash Bash on Friday, June 28 from 6pm - 7:45pm. There will be a water slide, games, bites provided by Chick-Fil-A*, and a photo opportunity with mermaids! Addison Athletic Club members may bring guests with them (four guests per member or eight guests per family, \$3 guest fee for all ages).

*While supplies last.

Farmers Branch Creek Dredging Underway



The Town has recently begun the process of dredging Farmers Branch Creek at Vitruvian Park from approximately Bella Lane to the weir structure 600 feet south of Ponte Avenue. Contractors plan to remove approximately 5,000 cubic yards of silt through a channel that is roughly 50-feet wide, five-feet deep, and about 1,900 linear feet.

They are using a hydraulic dredging method where water-filled sediment is sucked up from the pond bottom through a vacuum-like device. The sediment will be put in large drying bags that will be placed in temporary construction easements on the banks of the ponds until the material dries enough to be removed to an approved municipal landfill.

We expect pumping operations to start at the end of next week, weather permitting. Work will begin in the upper main pond area, followed by the grotto, and then finally, the lower main pond area. The project is anticipated to be completed in October.

The park will remain open, but portions of the park will be closed periodically throughout the project. We ask residents to use caution around construction areas and be aware of

their surroundings. Thank you for your patience as we work to make Addison a better place to live, work, and play.

Addison After Dark



Thanks to everyone who came out to enjoy Addison After Dark's Retro Night Out last weekend! If you couldn't join us, we hope to see you at the Luau on the Lawn on Saturday, July 20 at Addison Circle Park. You can view all the upcoming Addison After Dark events on www.AddisonAfterDark.com.



Friday, June 7 - Sunday, June 30
WTT Presents: *The Ballad of Little Jo*
 Addison Theatre Centre
 15650 Addison Road
[Click here for tickets and showtimes.](#)

Wednesday, June 12 - Sunday, June 30
WTT Presents: *Unveiled - A One Woman Play*
 Addison Theatre Centre
 15650 Addison Road
[Get your tickets here.](#)

Monday, June 24
City Council Meeting
(Rescheduled from 6/25)
 7:30pm
 Addison Town Hall
 5300 Belt Line Road

Thursday, June 27
Vitruvian Nights Live
 7pm - 9:30pm
 Vitruvian Park
 3966 Vitruvian Way

Important Numbers and Websites

Town Hall:
972-450-7000

Non-emergency Police Dispatch:
972-450-7156

Missed Trash:
972-392-9300 , Option 2

Athletic Club:
972-450-7048

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