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A Weekly Wrap Up of All Things Addison!

September 6, 2019

Council Update

Council Gets Quarterly Financial Report for the Fiscal Year 2019 Third Quarter that Ended June 30, 2019

Addison's financial policies require the publication of a financial report 60 days subsequent to the end of each fiscal quarter. The financial and investment reports presented to Council at its August 27 meeting covered the financial performance for the third quarter for Fiscal Year 2019 (April 1, 2019 - June 30, 2019). <u>The financial report</u> includes information for the following funds: General, Hotel, Economic Development, Airport, Utility, and Stormwater.

Key highlights for the third quarter include:

- General Fund fiscal year-to-date revenue totaled \$34.4 million, which is 91.8 percent of the overall budget amount. Sales tax collections are 83 percent of the fiscal year 2019 budget. Expenditures for the various departments are in line with the FY2019 budget.
- Hotel occupancy tax collections are 65.5 percent of budget for eight months of collections or 66.7 percent of the fiscal year. Hotel fund expenditures total \$4.3 million or 47.7 percent of budget. Performing Arts expenditures are at 98% due to full payment of the WaterTower Theatre grant.
- Operating revenue in the Utility Fund through the third quarter totaled just over \$7.2 million or 56.5 percent of the fiscal year 2019 budget. With a one-month lag in the collection of utility revenues, eight months (66.7 percent) of the fiscal year have expired. Water revenues are 52.3 percent of the fiscal year 2019 budget, as a result

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of unusually wet weather this spring. Operating expenses through the third quarter totaled approximately \$7.9 million, or 66 percent of the fiscal year 2019 budget. Wastewater treatment expenses, however, are unusually high due to the increased costs from the Trinity River Authority wastewater treatment.

• Operating revenue in the Stormwater Fund through the third quarter totaled \$1.6 million or 75% of the fiscal year 2019 budget. With a one-month lag in the collection of stormwater revenues, eight months (66.7 percent) of the fiscal year have expired. Operating expenses through the third quarter totaled almost \$1.2 million or 58 percent of the fiscal year 2019 budget.

The financial condition of the Town remains strong and all reported funds adhere to the 25% fund balance requirement and meet the Council's 30% goal. The <u>Third Quarter</u> <u>Investment Report</u> adheres to the Town's Investment Policy as adopted by Council and is in keeping with all State laws.

You can <u>watch the Council's quarterly update discussion here</u> or <u>read the Financial Report</u> <u>here</u>.



Council Approves Location for Two Public Art Pieces



At its August 27 meeting, Council approved the locations of two new public art pieces proposed by the Addison Arbor Foundation (AAF). The first is a stainless steel sculpture by Art Fairchild called Tango Fantasia that will be located in the half circle drive in front of the Addison Conference and Theatre Centre. The sculpture finish will include a wire brushed texture and mirror finish and will be illuminated with color LED lights at night. You can watch the Council discussion on the new Fairchild art piece here.

The second piece is a powder coated steel and cable sculpture planned within the public art easement on the southeast side of the AMLI development near Addison Circle. The 18-foot-tall sculpture which has been named Spectra, will be created by artist Scott Shubin and be located on Spectrum Drive. The sculpture and installation are funded by a donation from AMLI Development. You can <u>watch the Council discussion on Spectra here</u>



Council Gets Special Events Update

Director of Special Events Jasmine Lee and Accounting Supervisor Ashley Boatright presented the marketing, operational, and financial outcomes for Taste Addison and Kaboom Town! to Council at its August 27 meeting. Taste Addison was the first Addison festival in 2019 to utilize point-of-sale software in place of the previous Tasty Bucks ticket system. The feedback from participating restaurants and attendees was positive. Taste Addison was impacted by rain on Saturday afternoon which affected attendance and revenue numbers. Event expenditures exceeded revenues by \$650,000, which was less than 1% over the amount budgeted. However, it generated more than 2.7 billion impressions through media buys, in-kind media sponsorships, and public relations efforts, and booked 155 hotel room nights. You can <u>watch the Council's Taste Addison discussion</u> here and read the presentation here.

Kaboom Town! attracted 25,000 people to Addison Circle Park, but more than 500,000 to Addison, and generated 735 hotel room nights. In an event survey, 97% of attendees rated Kaboom Town! as above average or excellent. Event expenditures exceeded revenues by \$ 313,485, which was 25% under what was budgeted. You can <u>watch the Council's Kaboom Town discussion here</u> and <u>read the presentation</u> here.

Ms. Lee also shared a preview of Oktoberfest 2019. The event will take place from September 19 - 22 at Addison Circle Park. Thursday and Sunday will be free and adult tickets are \$10 on Friday and Saturday. Multiple ticket packages and hotel packages are available on the website at <u>www.addisonoktoberfest.com</u>. You can <u>watch the Council's</u> <u>Oktoberfest discussion here</u> and <u>read the presentation here</u>.

Council Adopts Ordinance to Comply with House Bill 3167

House Bill 3167, which became effective on September 1, 2019, prescribes the process by which municipalities and counties must review and act on plats. Under the provisions of the Bill, cities must act to either approve, approve with conditions, or deny a plat within 30 days of receiving a complete submittal. If approved conditionally or if denied, the Town must provide either the conditions or specific reasons for denial in writing. This is already the Town's current process and should not have any effect on the Town's review.

The Bill also states that the applicant requesting the plat has an unlimited amount of time to respond to the conditions or reasons for denial. Once they resubmit a plat that addresses any outstanding issues, the Town must act within 15 days. Since the Planning and Zoning Commission reviews plats and only meets once a month, this means that the Town may need to call special P&Z meetings to consider plats in order to comply with this new timeline.

Council approved an ordinance at its August 27 meeting that directs Staff to process plats in accordance with the timelines and processes established in House Bill 3167. As Town staff continues the Unified Development Code update, it will amend the Town's subdivision regulations to mirror the Bill's requirements as well.

You can watch the Council discussion on House Bill 3167 here .

Upcoming Public Hearings

On September 3, the Council held its second public hearing on the Fiscal Year (FY) 2020 tax rate and its first public hearing on the FY2020 budget. A second public hearing on the FY2020 budget will be held during the regular Council meeting scheduled for Tuesday, September 10, 2019. The meeting will begin at 7:30pm and be held at Addison Town Hall. The <u>agenda will be posted here three</u> days prior to the meeting.

You can <u>watch the September 3 tax rate public hearing here</u> and <u>read the presentation</u> <u>here</u>. You can <u>watch the September 3 budget public hearing here</u> and <u>read the</u> <u>presentation here</u>.

Public Safety

9/11 Memorial Ceremony



Please join us at 8:45am on September 11 at Fire Station One as we remember the tragic events of 9/11.

Business Pulse

Herrera's is Officially Open!

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On Thursday, August 29, the Metrocrest Chamber of Commerce held a ribbon-cutting ceremony to celebrate the grand opening of Herrera's in Addison. This beloved Tex-Mex restaurant originally located in Dallas recently took over the former Rio Mambo spot at 4029 Belt Line Road. Council Members Ivan Hughes, Guillermo Quintanilla, and Marlin Willesen, as well as Addison staff, were on hand to help welcome Herrera's into our community.



Economic Development Team Visits Metro Eye Center

On Wednesday, August 28, Director of Economic Development and Tourism Orlando Campos and Economic Development Manager Wilson Kerr visited <u>Metro Eye Center</u>. Doctor George Joseph and Doctor John Stuart, Jr. recently opened their new eye clinic in Addison at the Princeton Building at 14651 Dallas Parkway. The clinic performs comprehensive eye exams which involves a history and physical examination of the eyes. Welcome to Addison!

Whole Health Kinetix

Here's your Weekly Update from the Town of Addison, 9.6.19



On Wednesday, September 4, the Metrocrest Chamber of Commerce held a ribboncutting ceremony for <u>Whole Health Kinetix</u>, a newly opened clinic in Addison that offers patients a comprehensive physical exam, allergy testing, hormone therapy, cosmetic therapy, and more. They are located at 14841 Dallas Parkway, suite #450. Mayor Joe Chow and Addison staff were on hand to give a warm welcome to the Whole Health Kinetix staff.



Addison Asks for Input on Building Assessment Survey

The Town of Addison is in the process of a conducting a building assessment and we need the community's input. We want to know which Town buildings you visit and hear about your experiences. Please help us by filling out <u>this quick survey</u>.



Doggie Splash Day on September 7

It's the end of summer, so give your furry friend a turn at some summer fun in the pool! Bring your dog to the Addison Athletic Club outdoor pool for a dip from 9:30am - 12pm on Saturday, September 7:

Small dogs - 9:30am - 10:30am Big dogs - 10:45am - 12pm

All dogs must have a 2019-2020 rabies tag or proof of vaccination to attend. Only dogs will be allowed in the water due to health department standards. The cost is \$5 per pet and the event is open to Addison residents only.

Addison Art: Watercolors & Oil Paintings



Now through Sunday, October 9, you can find a new Addison Art exhibit displayed in the Addison Conference Centre lobby. Artist James Wright's work is inspired and influenced by photographers of the 20th Century, such as Cartier-Bresson, Sally Mann, Diane Arbus, and more. His goal is to expose a mood or emotion through his artwork. Please call 972-450-6241 for availability and viewing times.



Tuesday, September 3 -Thursday, October 10 Addison Art: Watercolors & Oil Paintings Addison Conference Centre 15650 Addison Road

Saturday, September 7

Doggie Splash Day Small dogs: 9:30am - 10:30am Big dogs: 10:45am - 12pm Addison Athletic Club 3900 Beltway Drive

Tuesday, September 10

City Council Meeting 7:30pm Addison Town Hall 5300 Belt Line Road Agendas available here three days prior to the meeting.

Thursday, September 19 -Sunday, September 22 Addison Oktoberfest Addison Circle Park 4970 Addison Circle Event dates, hours, and tickets available here.

Important Numbers and Websites

Town Hall: 972-450-7000

Non-emergency Police Dispatch: 972-450-7156

<u>Volunteer</u>

List of Restaurants

Addison News

Missed Trash: 972-392-9300, Option 2

Athletic Club: 972-450-7048

Addison Website

Sign up for Addison Alerts

Community Crime Map

Watch City Council Meetings

Addison's PEG Channel (channel 99 for AT&T subscribers, channel 16 for Spectrum subscribers)

Register your Security Alarm

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