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March 11, 2022

Council Update

Residents Give Addison High Marks on Resident Survey

Addison as a place to live	71%			25%		4%		
Overall quality of life in Addison	61%			33%		4% <mark>2</mark> %		
Overall image of Addison	56%			35%		6% <mark>3%</mark>		
Overall quality of event programming	59%			29%		10% 2 <mark>%</mark>		
Overall appearance of Addison	47%			39%		10%	5%	
Overall quality of local government services	49%		34%			13%	4%	
Addison as a place to work	559	%	27%			18% 1		
Addison as a place to retire	57	%	24%		1	5%	5%	
Addison as an entertainment destination	46%		35%		1	16%	3%	
Overall value received for local tax dollars/fees	35%		39%		18%	8	8%	
Trust in Town staff wisely using Town resources	34%		34%		21%	11	%	
Satisfaction of Town's stewardship of financial resources	33%		33%		23%	11	11%	
Addison as a place to raise children	28%	22%	42%		6	7%		
0%	20%	40%	60)%	80%		10	

https://myemail.constantcontact.com/Here-s-your-Weekly-Update-from-the-Town-of-Addison--3-11-22.html?soid=1130528633684&aid=6oVyrdBw1JU 1/10

At the March 8 City Council Meeting, ETC Institute presented the results of the recently completed resident survey. ETC also administered the survey completed in 2018 so they were able to share a snapshot of how resident responses have changed over time. The seven-page survey was mailed to 3,000 randomly selected Addison households and 401 surveys were completed. This statistically significant sample size has a margin of error of +/-4.9% and a 95% level of confidence.

According to the survey results, residents have a very positive perception of Addison: 96% were satisfied with Addison as a place to live and 95% were satisfied with the overall quality of life in Town. Since 2018, satisfaction ratings have increased in 59 of 92 areas surveyed and 16 areas have had a significant increase in satisfaction. Satisfaction with Town services is much higher in Addison than in other cities:

- Addison rates above the U.S. average in 57 of 58 areas.
- Satisfaction with the overall quality of Town services is 32% above the U.S. average.
- Satisfaction with the customer service from Town employees is 45% above the U.S. average.

The top overall priorities according to survey responses are traffic flow and congestion management, maintenance of streets, and public safety.

You can <u>watch Council's discussion on the resident survey results here, read the</u> <u>presentation here</u> and <u>review the report here</u>.

Residential Commercial Vehicle Parking Ordinance

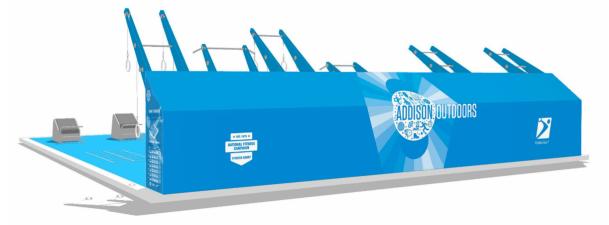
On January 11, the City Council approved <u>amendments</u> to the Town's residential commercial vehicle parking ordinance to address community concerns regarding commercial vehicles parking in residential areas. Since enforcement efforts began, residents and property owners have contacted Town staff with questions and concerns about the revised Ordinance.

At the March 8 City Council meeting, Police Chief Paul Spencer reviewed the recent changes to the ordinance, discussed with Council the difficulties encountered during enforcement (i.e., use of weight capacities, identifying private passenger vehicles, complex zoning maps, etc.), and asked for additional policy direction.

The Police Department has paused enforcement of the new revisions to the Ordinance until additional research is completed to address the concerns discussed at the meeting. Council plans to revisit this topic at a future meeting.

You can watch Council's parking discussion here and read the presentation here.

New Outdoor Fitness Station to Move to Vitruvian Park



On September 14, 2021, the City Council approved the purchase of Outdoor Fitness Court equipment and a resolution confirming acceptance of a \$25,000 grant from the 2021 National Fitness Campaign Grant Program to go towards the purchase. In response to concerns voiced by residents, Council discussed the location of the fitness station, which was originally slated to be installed at Les Lacs Park near the parking lot, at its <u>February 8</u> <u>meeting</u>. At that time, Council asked staff to research other potential locations around Town.

The City Council adopted a <u>Parks Recreation and Open Space Plan</u> (PROS) plan in April of 2019. The plan was derived from an extensive public input process which included a special project committee, one-on-one interviews, pop-up intercepts, Maptionnaire questionnaire, and a community survey. During the PROS input process, active recreation was identified as a top priority of Addison residents.

Based on recommendations in the PROS plan, the Addison Bond Advisory Committee, which consisted of 28 Addison residents and business owners, included an outdoor fitness court adjacent to Les Lacs Park and the Beltway / Arapaho Connector Trail as part of the Park, Open Space, and Recreation Facilities Proposition (Proposition C) in the November 2019 Bond Election. Voters approved that Proposition 68% to 32%.

At the March 8 Council meeting, Parks and Recreation Director Janna Tidwell shared two additional possible locations for the fitness station, one at Les Lacs Park adjacent to the volleyball court and another one at Vitruvian Park. Council directed staff to move forward with installing the fitness court at the Vitruvian Park location.

You can <u>watch the Council's outdoor fitness court discussion here</u> and <u>read the</u> <u>presentation here</u>.

Townhomes Approved at Former Super 8 Hotel Site



At its March 8 meeting, the Council approved a property rezoning request to allow for a townhome development on Beltway Drive on the site that once housed a Super 8 hotel. The new townhome community will consist of 31 three-story, rear-entry townhome units that would be fee-simple ownership. The homes will have 2-car garages, a minimum of 1,400 square feet, and a sales price in excess of \$500,000. Dallas-based developer Cobalt Homes is the applicant for the development and has agreed to dedicate public right-of-way at the eastern edge of the site for a new public street as part of the project, as well as construct a 10-foot public trail at the western edge of the site.

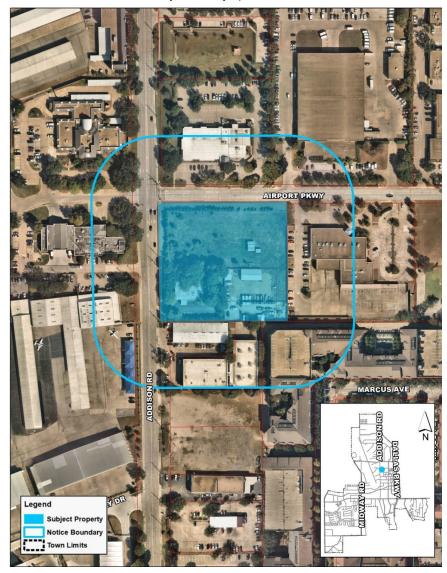
You can watch the Council's Townhome discussion here and read the presentation here.

Council Accepts Fiscal Year 2021 ACFR Report

The Addison Town Charter requires that Town staff prepare an Annual Comprehensive Financial Report (ACFR) which shows the status of the Town's finances. The Charter also requires that the Town's financial statements be audited annually by an independent external auditing firm. The results of the independent external audit are included in the Fiscal Year 2021 ACFR. On March 8, Addison's auditors BDK, LLP, an independent firm of licensed certified public accountants, shared with Council that it issued an unmodified option, which means that the financial statements are presented, in all material respects, in accordance with applicable financial reporting framework. Simply stated, an unmodified option is a clean opinion.

You can watch the Council's ACFR discussion here.

Upcoming Public Hearing



The following public hearing will take place at the March 15 Planning and Zoning Commission Meeting, which will be held at the Addison TreeHouse at 6pm. The <u>agenda</u> <u>will be posted</u> three days prior to the meeting.

<u>Case 1843-Z/JPI Addison Heights.</u> Hold a Public Hearing on a recommendation regarding an Ordinance rezoning a 3.2-acre property located at the southeast corner of Addison Road and Airport Parkway, from Commercial-2 (C-2) to Planned Development (PD) District with modified Urban Center (UC) District standards, to allow a multifamily development comprised of a maximum of 287 dwelling units and live/work units, and approximately 5,000 square feet of future retail space, and to approve related development plans.

Around Town

Raising Cane's Celebrates 10 Years in Addison



Happy anniversary to the Addison Raising Cane's. Town staff joined the Metrocrest Chamber of Commerce, Raising Cane's Managing Partner Steven McMillon, and his team to celebrate a decade of serving the crispiest chicken fingers at the Addison location. Congratulations to Raising Cane's and we are honored to have you in Addison.



It is Great to Have You in Addison, Dolce Paradiso!

On Thursday, March 10, Mayor Pro Tempore Guillermo Quintanilla and Council Members Lori Ward and Marlin Willesen joined Town staff to welcome Dolce Paradiso Bakery and Cafe to Addison. The new Addison Circle bakery and bistro is the culmination of a lifelong dream of head chef and owner Cristina Fabbri. Patrons can enjoy delectable desserts like tiramisu and vanilla strawberry cake along with an assortment of breakfast and lunch options and, of course, a delicious cup of Ethiopian coffee.

Economic Development Visits Make-a-Wish North Texas



On Tuesday, March 9, a team from Addison including Mayor Pro Tempore Guillermo Quintanilla, Economic Development and Tourism Director Orlando Campos, and Economic Development Manager Wilson Kerr paid a visit to Make-A-Wish North Texas' headquarters in Addison. Make-A-Wish Interim CEO Charlotte Beatie, COO Michael Smith, and CFO Belinda Marshall gave the Addison team a tour of their facility and discussed ways that Addison can help the organization continue to change lives. Make-A-Wish North Texas is a nonprofit organization with the mission of "granting wishes" for children with critical illnesses. With over 12,000 wishes granted in the 161 Texas Counties that they serve, Make-A-Wish North Texas is truly changing lives on a daily basis. We are proud that Make-A-Wish North Texas calls Addison home and we are excited to see them continue their important work.



Find Out What Restaurants are Coming to Addison

From decadent sweets to savory southwestern fare, there definitely will be a few new restaurant stops you will want to add to your Addison bucket list. Check out the list <u>here</u> to see all the great bites heading your way.

Total Closure of Addison Road at the DART Rail Crossing Planned for March 18 - 21



DART's contractor Archer Western Herzog is in the process of replacing the rail line and concrete pavement approaches to the railroad crossing at Addison Road. Finishing the project will require a complete road closure of all northbound and southbound lanes of Addison Road between Arapaho Road and Lindbergh Drive from 9pm on Friday, March 18 until noon on Monday, March 21. Please pay close attention to the detour signs that will direct you around the construction zone.

Please consider alternate routes that weekend. We apologize for any inconvenience. For questions or concerns, please contact Herzog Project Manager Marvin Jackson at (214) 585-7308 or Addison Senior Construction Inspector Phillip Willis at <u>pwillis@addisontx.gov</u>.

Pop Up Event Postponed to April 2



The Addison Athletic CluStaff has postponed the Pop-Up event at Addison Circle Park on March 12 due to inclement weather. It has been rescheduled for April 2, so make plans to head out to the park for food, games, and free yoga (from 10 - 11am) on April 2, April 20, and May 14.

How to Stay Informed

Addison shares information with the community in a number of different ways. Here are some ways you can stay updated on the latest news:

Website:

- <u>www.addisontexas.net</u>: Find alerts and updates on the homepage and departmentspecific updates on department pages
- www.addistontexas.net/covid19: Find specific COVID-19 updates and resources
- <u>www.addisontexas.net/Midway</u>: Find information on the Midway Road Revitalization Project and subscribe for project email and text updates
- <u>www.addisontexas.net/ClubRenovations</u>: Find information on the Addison Athletic Club renovations and subscribe for project email and text updates.
- <u>www.addisonalert.com</u>: Get alerts about severe weather and other emergencies in the Town of Addison, as well as register to receive updates on Town programs

Social Media:

- Addison Facebook
- <u>Visit Addison Facebook</u>
- Addison Twitter
- Visit Addison Twitter
- <u>NextDoor</u>

Addison Newsletters: For a description of and to subscribe to all of Addison's newsletters, click <u>here.</u>

If you have specific questions, please contact Addison's Marketing Department at <u>marketing@addisontx.gov</u>.

Important Numbers and Websites

Town Hall: 972-450-7000

Non-emergency Police Dispatch: 972-450-7156

> Missed Trash: 972-392-9300, Option 2

Request Bulk Trash Pickup

Athletic Club: 972-450-7048

Addison Website

Sign up for Addison Alerts

Volunteer

List of Restaurants

Addison News

Community Crime Map

Watch City Council Meetings

Addison's PEG Channel (channel 99 for AT&T subscribers, channel 16 for Spectrum subscribers)

Register your Security Alarm

Report a Problem with Addison FixIT

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