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August 18, 2023

Council Updates

Council Gets Taste Addison Recap and Oktoberfest Preview



At the August 8 City Council Meeting, Special Events Director Abby Morales shared an event recap from Taste Addison 2023 and provided a preview of the upcoming Oktoberfest festival. Nearly 15,000 visitors came out to Addison Circle Park for Taste Addison on June 2 - 3 to enjoy music on three stages and food from 29 restaurants and concessionaires. In an event survey, 88% of the attendees said that the food was what attracted them to the event. "Music" and "All of it" were tied for the second most selected reasons for attending, with 42% each.

Expenditures for Taste Addison, which is funded through Addison's hotel fund, exceeded revenues by \$461,634, but the direct economic impact of the event is estimated to be nearly \$1 million. In addition, paid and in-kind advertising generated nearly 80 million impressions and 418 total news stories and listings delivered another 25 million impressions, for a total marketing reach in excess of 100 million impressions.

Addison's next big special event is Addison Oktoberfest which takes place September 14 -17 at Addison Circle Park. Now in its 36th year, Addison Oktoberfest has a national reputation as one of the most authentic celebrations of its kind in the U.S., but with a uniquely Texas twist! For four days, visitors can revel in all things German from brats and strudel, to polka and games like keg rolling and stein hoisting, and, of course, beer.

Thursday and Sunday are free and Friday and Saturday are \$10 for ages 10 and up. Tables are available for purchase on the Partyhale Deck all four days and include admission (Friday and Saturday), steins, beer, and lapel pins for 8 people as well as access to a private bar. A family event, this year's Kidsgarten has been expanded and a new Partyplatz area for teens has been added, complete with a silent disco. Get more information and purchase tickets at www.AddisonOktoberfest.com.

You can [watch Council's event discussion here](#), [read the Taste Addison presentation here](#), and [read the Oktoberfest presentation here](#).

Council to Discuss Residential Screening Walls during August 22 Meeting

The City Council is planning to discuss the Town's current maintenance obligations regarding perimeter screening walls around several of its residential neighborhoods during a work session prior to its August 22 meeting. The meeting is open to the public, but will also be live streamed [on the Town's website](#), as well as on channel 99 for AT&T subscribers and channel 16 for Spectrum subscribers. The meeting agenda is posted [here](#).

No formal action will be taken at this meeting, but could be considered at a future date. If you have questions about this item, please contact Parks and Recreation Director Janna Tidwell at jtidwell@addisontx.gov.

Construction Corner

Quorum Drive Closed at Rail Crossing This Weekend



Archer Western Herzog, DART's contractor for the Silver Line, is planning to completely close Quorum Drive between Arapaho Road and Festival Way from Friday, August 18 at 9am until Monday, August 21 at 3:30pm. The closure is needed to demolish the temporary railroad crossing and install ballast, track ties, and rail. Crews will reopen the lanes as soon as the work is completed. Detour signs will be posted, but drivers are encouraged to consider alternate routes while this work is taking place.

Expect Lane Closures on Marsh Lane at the DART Rail Crossing Through Early November



Expect various lane closures on Marsh Lane north of Belt Line Road through November 6 as Archer Western Herzog, DART's contractor for the Silver Line, begins rail replacement at the Marsh Lane crossing. There will be a full three-day closure of Marsh Lane from Friday, October 27 until Monday, October 30.

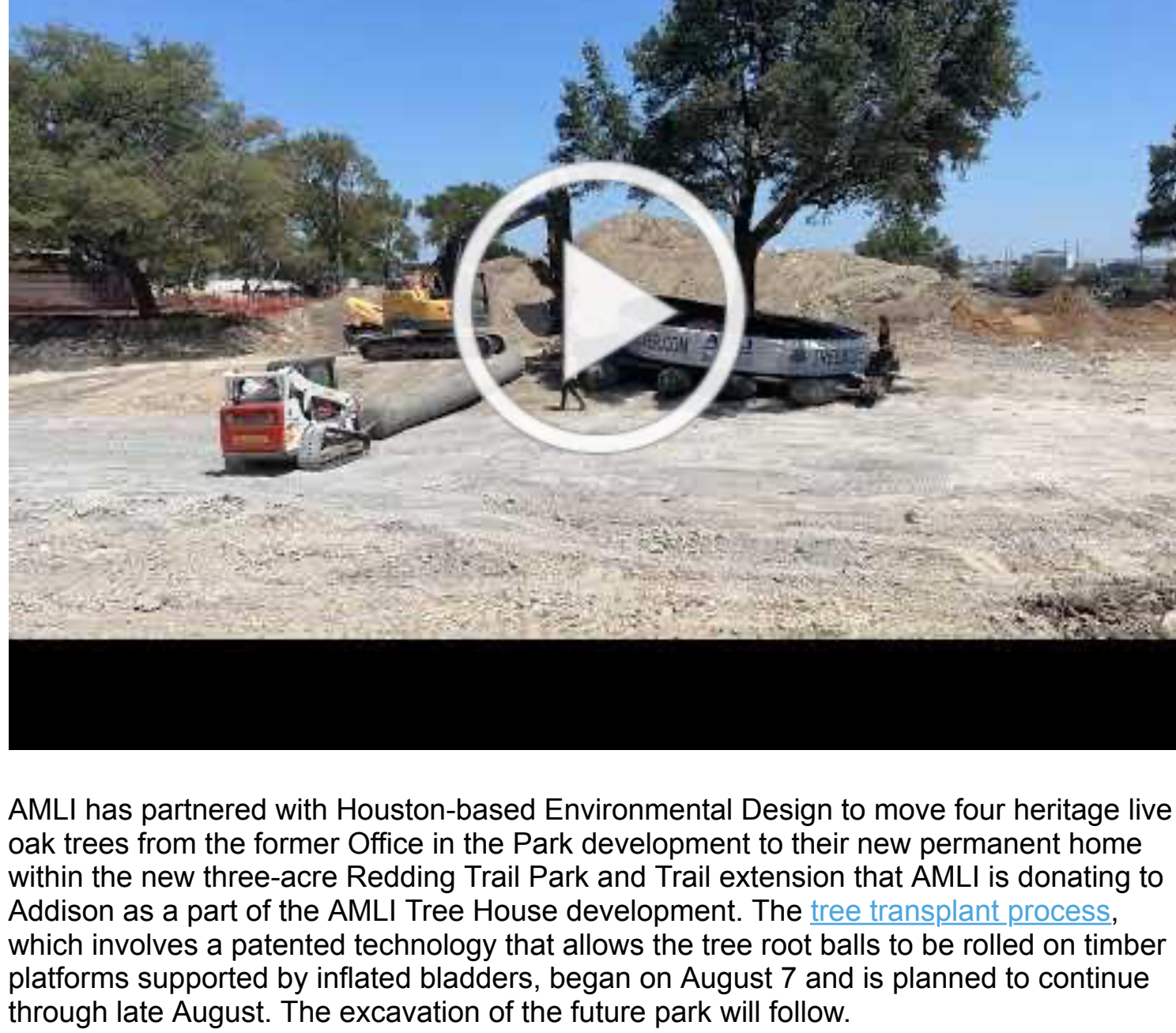
Around Town

Helping Employees Beat the Heat



Addison Mayor Bruce Arsten, City Manager David Gaines, and Deputy City Managers Passion Hayes and Ashley Shroyer have been trying to help employees beat the heat. This week, they delivered cold drinks to Public Works and Engineering employees in the field, but ice cream trucks have also been deployed to Town buildings to provide employees with a welcome respite from the heat. Many thanks to those employees whose jobs require them to work outside in 100+ degree temperatures.

AMLI Relocates Heritage Live Oak Trees to New Park



AMLI has partnered with Houston-based Environmental Design to move four heritage live oak trees from the former Office in the Park development to their new permanent home within the new three-acre Redding Trail Park and Trail extension that AMLI is donating to Addison as a part of the AMLI Tree House development. The [new treehouse process](#), which involves a patented technology that allows the tree root balls to be rolled on timber platforms supported by inflated bladders, began on August 7 and is planned to continue through late August. The excavation of the future park will follow.

In addition to the four large trees being relocated within the project, AMLI has worked to preserve many of the existing trees on the site within the park and surrounding the new development. To further enhance the natural feel of the development, the team will also plant over 300 new trees, of which over half are allocated to the future Redding Trail Park and Trail extension, with the remainder planted in and around the multifamily and retail development. The new trees include not only high-quality native trees such as live oak, chinquapin oak, cedar elm, but also ornamental trees such as Japanese maples.

Town Continues to Closely Monitor Water Consumption



While North Texas has been experiencing record temperatures this summer, Addison's Public Works & Engineering staff have been vigilantly monitoring the Town's water usage. Addison purchases its water from the City of Dallas and the Texas Commission on Environmental Quality (TCEQ) regulates our water quality.

Addison's drought contingency plan is triggered by high water consumption, with a threshold of 85% or 9.35 million gallons per day (MGD) of the contracted 11 MGD for four consecutive days. Water usage exceeded 9 MGD only one day this summer. Addison's August water usage has been averaging 7.6 MGD.

Another way that water restrictions could be triggered is if Dallas Water Utilities reservoirs drop below 65% conservation level. Dallas uses surface water from seven sources: the Elm Fork of the Trinity River and the following lakes: Ray Roberts, Lewisville, Grapevine, Ray Hubbard, Tawakoni, and Fork. These reservoirs are currently at [93.1%](#) full.

The Public Works and Engineering team will continue to monitor water usage and notify the community if any restrictions are needed.

Addison After Dark Pints & Pups is Saturday, August 19



Bring your dog to this fun furry festival dedicated to dogs and their parents. Pints & Pups kicks off at 6pm on August 19 at Addison Circle Park. Canine-focused activities include a pop-up dog park and 'arfs & crafts', while two-legged guests enjoy live music, food trucks, and beer sampling from local craft breweries!

Les Lacs Pond Improvement Project Informational Meeting Planned for August 23



Aug 23
 6:30PM
 Athletic Club

LES LACS POND IMPROVEMENT PROJECT INFORMATIONAL MEETING

Residents are encouraged to come hear about the final plans, logistics, and scheduling for the Les Lacs Pond Improvement Project.

More Info / Subscribe to Emails: www.AddisonTexas.net/LesLacsPond

Register for Text Updates: Text "LesLacs" to 888-777

Volunteer

[List of Restaurants](#)

[Addison News](#)

[Community Crime Map](#)

[Watch City Council Meetings](#)

[Addison's PEG Channel \(channel 99 for AT&T subscribers, channel 16 for Spectrum subscribers\)](#)

[Register your Security Alarm](#)

[Report a Problem with Addison FixIT](#)

The Parks and Recreation and Public Works and Engineering Departments are hosting a public information meeting on August 23 from 6:30 - 7:30pm at the Athletic Club to provide an update on the Les Lacs Pond Improvement Project. At the meeting, staff will present the final plans and share other valuable information about logistics, scheduling, and options for base bid alternatives.

Here are additional ways you can stay updated on the project:

- Visit the Project Website: www.addisontexas.net/leslacspond
- [Subscribe to receive email updates](#)
- Register for text updates by texting **LES LACS** to 888-777

How to Stay Informed

Addison shares information with the community in a number of different ways. Here are some ways you can stay updated on the latest news:

- Website:**
- www.addisontexas.net: Find alerts and updates on the homepage and department-specific updates on department pages.
 - www.addisontexas.net/midway: Find information on the Midway Road Revitalization Project and subscribe for project email and text updates.
 - www.addisonalert.com: Get alerts about severe weather and other emergencies in the Town of Addison, as well as register to receive updates on Town programs.

- Social Media:**
- [Addison Facebook](#)
 - [Addison Instagram](#)
 - [Visit Addison Facebook](#)
 - [Addison Twitter](#)
 - [Visit Addison Twitter](#)
 - [NextDoor](#)

Addison Newsletters: For a description of and to subscribe to all of Addison's newsletters, click [here](#).

If you have specific questions, please contact Addison's Marketing Department at marketing@addisontx.gov.

Important Numbers and Websites

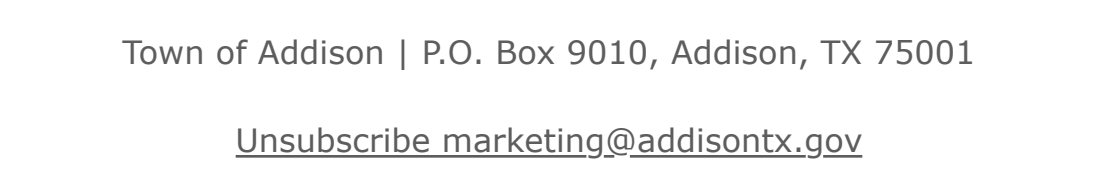
<p>Town Hall: 972-450-7000</p> <p>Non-emergency Police Dispatch: 972-450-7156</p> <p>Missed Trash: 972-392-9300, Option 2</p> <p>Request Bulk Trash Pickup</p> <p>Athletic Club: 972-450-7048</p> <p>Addison Website</p> <p>Sign up for Addison Alerts</p>	<p>Volunteer</p> <p>List of Restaurants</p> <p>Addison News</p> <p>Community Crime Map</p> <p>Watch City Council Meetings</p> <p>Addison's PEG Channel (channel 99 for AT&T subscribers, channel 16 for Spectrum subscribers)</p> <p>Register your Security Alarm</p> <p>Report a Problem with Addison FixIT</p>
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