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August 25, 2023

Council Updates

Council Discusses Residential Perimeter Screening Walls

Parks and Recreation Director Janna Tidwell provided Council with some history on the maintenance of several residential perimeter screening walls at the August 22 City Council Meeting. A representative from Cobb-Fenley & Associates, a professional engineering firm, presented findings on a study regarding current documented ownership. The Parks and Recreation Department currently budgets \$20,000 annually for wall maintenance, but the department is seeing an increase in wall repairs due to aging masonry.

Council directed staff to explore a variety of options including creating a grant program that would allow a Homeowners Association or individual property owner to apply for funds related to maintenance repairs. Several of Addison's competitor cities have established similar programs. Staff will present their findings to Council at a future work session.

You can [watch the Council's screening wall discussion here](#) and [read the presentation here](#).

Council Approves Contract with Verdunty for Comprehensive Planning Update and Requests Volunteers to Serve on Comprehensive Plan Advisory Committee

At its August 22 meeting, the City Council approved a contract with Verdunty, a DFW-based urban planning firm, for consulting services related to the 2023 Comprehensive Plan Update. The current Comprehensive Plan was adopted in 2013 and is due for an update given the changing development patterns, population change, and market shifts Addison has experienced in the last decade. The new plan will set strategic policy direction and action items for how Addison's built environment may evolve over time. Key policy topics include:

- Housing
- Growth/redevelopment
- Infrastructure & mobility
- Social amenities
- Fiscal sustainability

Community participation is a vital step in the planning process. Verdunty will help Town staff facilitate a community engagement comprised of in-person meetings, online surveys and numerous other tools to reach a diverse range of Addison residents and business owners.

A crucial part of the engagement process is the creation of a Comprehensive Plan Advisory Committee (CPAC). The Committee will include a dedicated group of 25 Addison residents and business community members. The City Council is looking for applicants who have a desire to work collectively to guide the development of an aspirational vision and sustainable, implementable strategies addressing the broad range of policy issues that the Town will face over the next 20 years.

Interested volunteers can apply to be considered for the CPAC no later than Monday, September 18 [here](#). You can [watch Council's Comprehensive Plan discussion here](#) and [read the presentation here](#).

Proposed Fiscal Year 2024 Budget Discussions Continue

The City Council discussed the City Manager's proposed Fiscal Year 2024 Budget during its August 22 meeting. Among the topics discussed were new staff positions and a shade cover for the pickleball courts across from the Athletic Club. You can [watch the budget discussion here](#) and [the continuation here](#) and [read the presentation here](#).

Public Hearings on the FY 2024 budget and tax rate are scheduled for September 5 and September 12. Agendas will be posted [on the Town's website](#) three days before the meetings.

Construction Corner

Midway Road Lanes South of Belt Line Reopened to Traffic



The Midway Road Revitalization Project has reached a long-awaited milestone. With the substantial completion of the main lane paving from Springs Valley Road to Belt Line Road, additional travel lanes along this segment on both sides of the street opened this week. Drivers should pay close attention to the traffic control and lane assignments in this area and observe the location of signal heads and directional signage at the intersections.

Work will continue along the side and median areas to complete sidewalks, walls, median pavers, and landscape restoration work. Please remember that the speed limit along this area is 40 miles per hour.

Along the north segment of the project, the southbound main lane paving from Keller Springs Road to Lindbergh Drive has been completed. Work continues in this section to finish the drive approaches, curbs, and gutters, as well as restoration along the area. Boring beneath the numerous utilities, bridges, and other improvements under the DART Right-of-Way is ongoing to install the new 16" waterline. Work in this area is anticipated to wrap up by early September.

You can register for Midway Road text updates by texting the word Midway to 888-777 or subscribe to email updates at [www.addisontexas.net/midway](#). Thank you for your patience as we strive to make Addison a better place to live, work, and play.

Around Town

Addison Economic Development Department Delivers at Metrocrest Chamber Annual ED Luncheon



Economic Development Manager Lauren Williams shared an update on new developments and business relocations in Addison at the August 22 Metrocrest Chamber of Commerce's Annual Economic Development Luncheon. Mayor Bruce Arfsten, Mayor Pro Tempore Eileen Resnik, Deputy Mayor Pro Tempore Guillermo Quintanilla, Council Members Nancy Craig, Darren Gardner and Martin Willesen, and City Manager David Gaines were among the many who gathered to hear presentations from Addison, Carrollton, and Farmers Branch's Economic Development leaders.

Addison-based [Catapult Health](#) was featured as part of the Chamber's efforts to recognize area businesses during the event. Catapult offers a unique healthcare delivery model that allows employees to complete testing at home and meet virtually with providers to develop a personal action plan.

Toasted Yolk Celebrates Opening



The Metrocrest Chamber of Commerce hosted a ribbon-cutting ceremony for Toasted Yolk on Thursday, August 27. Mayor Bruce Arfsten, Deputy Mayor Pro Tempore Guillermo Quintanilla, and Council Members Nancy Craig and Martin Willesen welcomed the restaurant to Addison on behalf of the Town. Located at 4580 Belt Line, Toasted Yolk offers an all-day breakfast menu with drinks that satisfy and match their slogan "It's never too early to get toasted!"

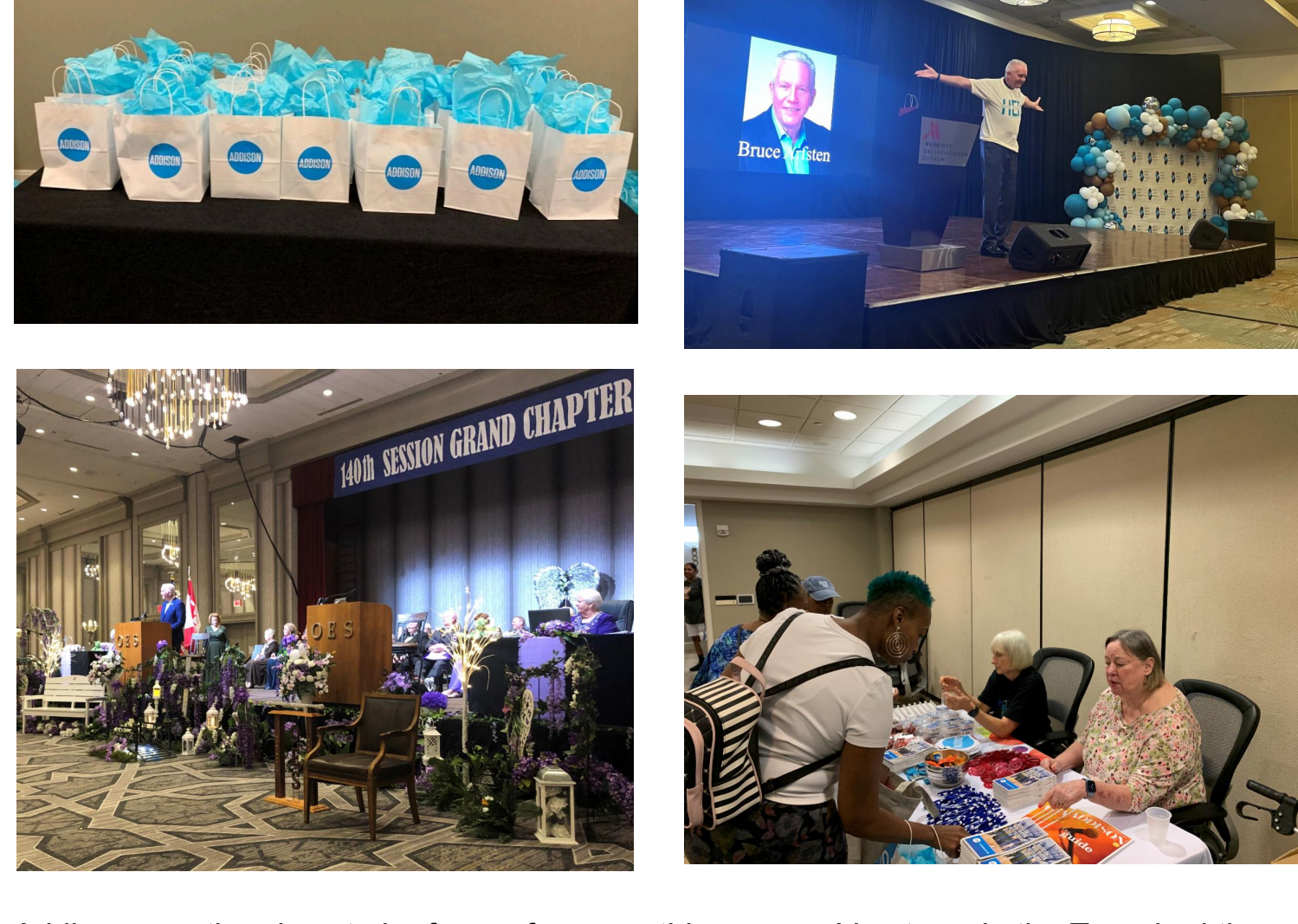
Welcome to Addison, Toasted Yolk!

Wing Boss Ribbon Cutting



On Thursday, August 27, the Farmers Branch Chamber of Commerce held a ribbon-cutting ceremony for Wing Boss. Mayor Bruce Arfsten and Council Member Martin Willesen were there to help this Dickey's restaurant brand celebrate its two-year anniversary. The concept, which is located at 3765 Belt Line Road, started as a ghost kitchen for delivery services and grew into a stand-alone store that features both great take out and dine in options. Congratulations, Wing Boss!

August Meetings Fill Hotels and Restaurants



Addison was the place to be for conferences this summer! Last week, the Town had the opportunity to be the host city for two major conferences: both the Renaissance Dallas Addison and the Dallas/Addison Marriott Quorum. The Grand Chapter of the Order of the Eastern Star chose Addison for their 140th session. This brought more than 1,200 people into Addison, filling up the Renaissance and spilling over to nearby limited-service hotels. The Texas Women's Empowerment Conference touched down at the Dallas/Addison Marriott Quorum. More than 400 women gathered to grow mentally, spiritually, and personally. This week, the National Society of Black Engineers is hosting their professional development conference at the Renaissance.

In 2022, [direct travel spending](#) for Addison, which includes purchases and lodging paid by the traveler at the point of sale during their trip, was \$416.9 million. Large conferences like the ones here this month are significant contributors to the economic impact of tourism. Addison's total for 2022 exceeds that of Carrollton (\$174.0M), Farmers Branch (\$250.8M), Garland (\$335.7M), McKinney (\$259.8M), Mesquite (\$276.7M), and Richardson (\$406M).

Thank you to Mayor Bruce Arfsten for providing a welcome to all three groups and to the many volunteers who helped create gift bags for attendees and worked at registration and welcome tables. Your hospitality helped show what a special place Addison is to live, work, meet, and play.

Jennifer Pickett's Art Show at Addison Conference Centre Runs Through October 17



The Addison Conference Centre is currently hosting an art exhibit featuring the works of Dallas-based artist Jennifer Pickett. On display until October 17, the exhibit highlights Pickett's transition from a career in graphic design to a fine artist and illustrator.

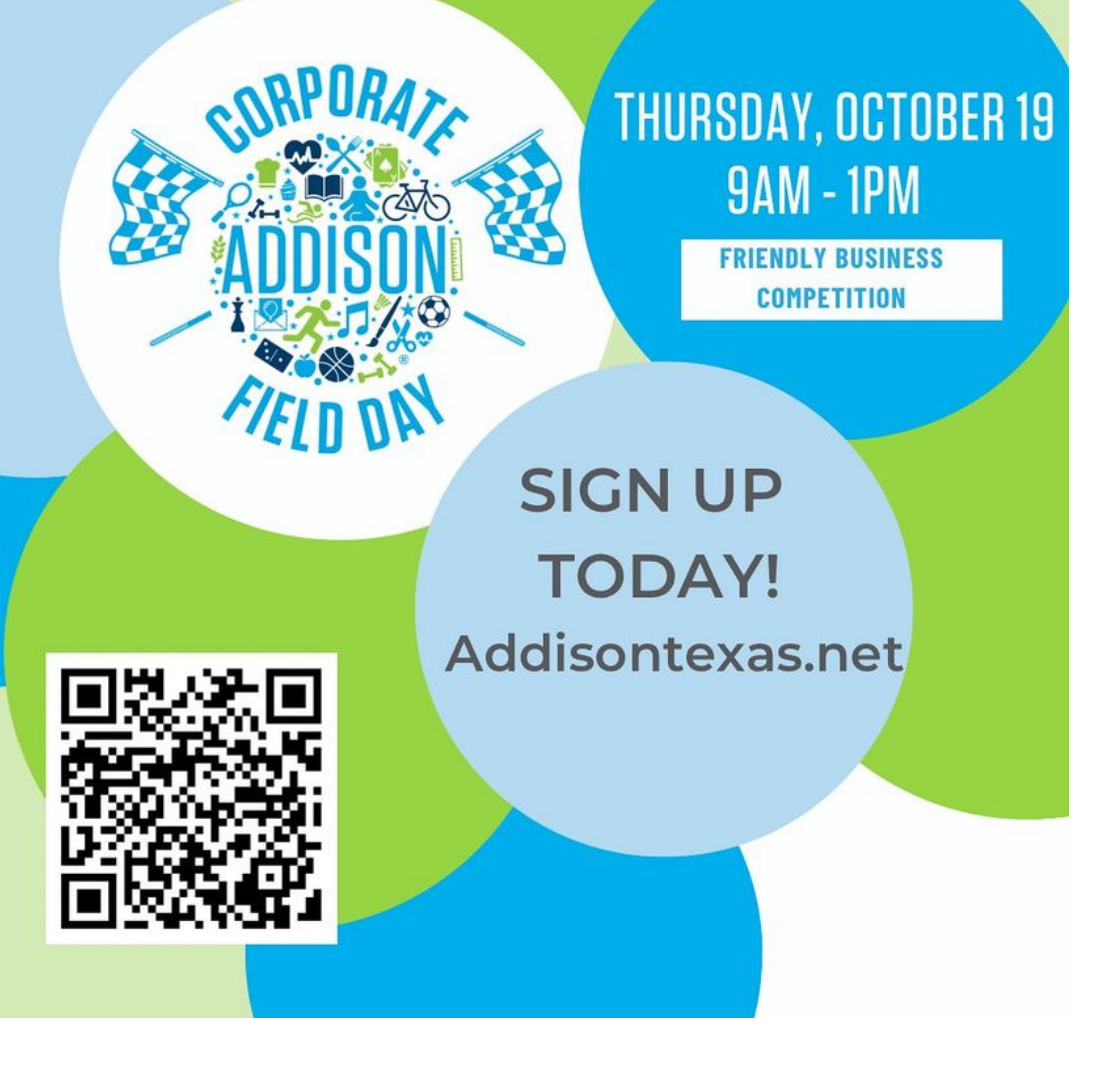
Jennifer Pickett graduated from Baylor University with a BFA in Communication Design but her dream job was always to be an illustrator and a fine artist. She was able to quit her "day job" soon after her first daughter was born and has been drawing and painting from her home studio in Dallas, Texas ever since.

In 2018, Pickett rekindled her interest in oil painting through classes at Brookhaven College, guided by various instructors including Don Taylor, Chong Chu, and Danielle Kimzey. Jennifer's work is inspired by the places she's been and the things she notices around her that have unique color, texture, perspective, or meaning. Her images are from photos she has taken herself, many of them being taken from the car on road trips.

In the spring of 2019, two of her paintings were chosen to hang in the Founders Foyer Art Exhibit at the DCCCD Foundation offices. She also received an honorable mention in the League of Innovation Student Art Exhibition in 2021 and the 2022 Spring Student Exhibition at Dallas College, Brookhaven Campus.

The exhibit at the Addison Conference Centre provides an opportunity for attendees to witness Jennifer Pickett's creative journey and evolving style. The collection of artworks is free to the public and runs through October 17. The Conference Centre is open Monday through Friday from 8am - 5pm.

Corporate Field Day is October 19

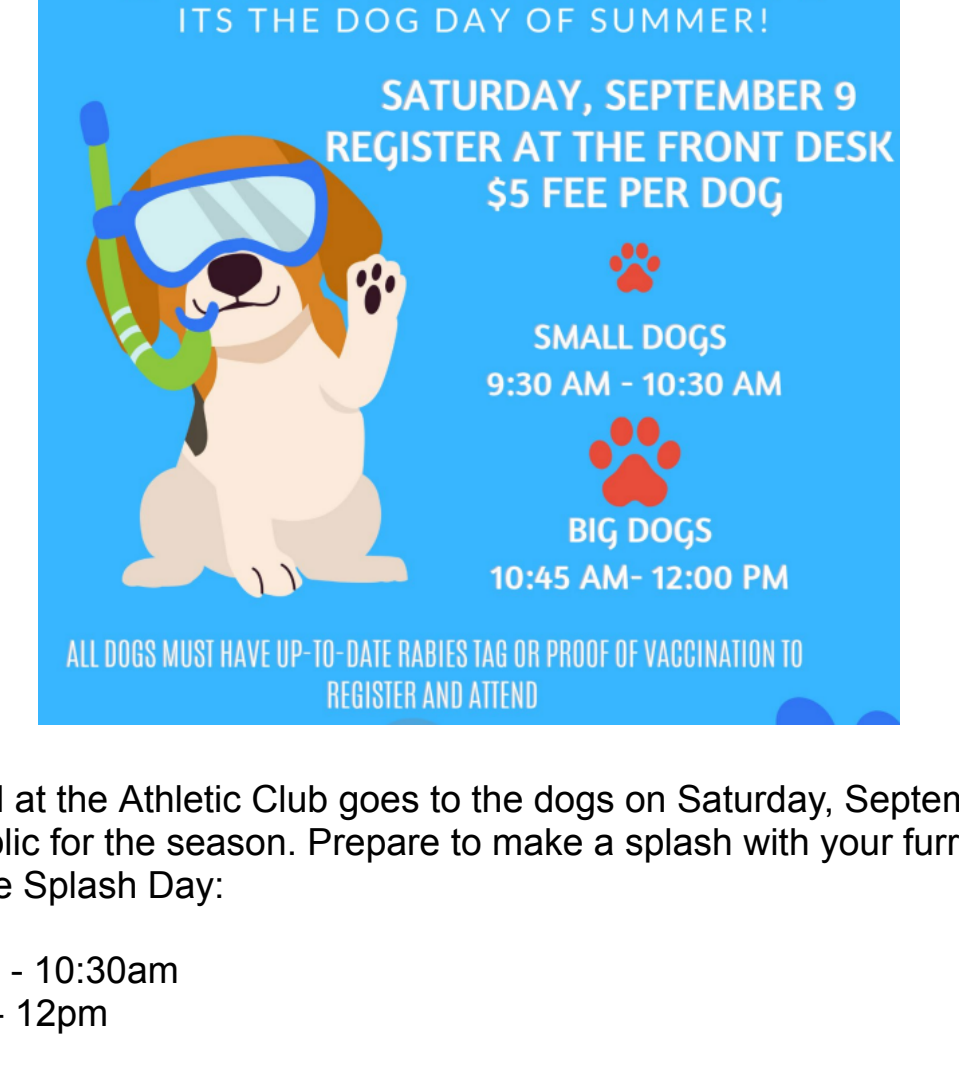


It's time for a little healthy competition between Addison businesses! We invite your Addison business to compete for awards, prizes, and most importantly, bragging rights during 2023 Corporate Field Day on October 19 in Addison Circle Park. The fee is \$200 per team, and businesses are allowed multiple teams.

Addison is teaming up with the Addison Arbor Foundation (AAF) for this year's Charity Challenge. AAF will commit all funds raised in conjunction with Corporate Field Day to be used towards installation of public art along the Quorum Art Walk.

For more information on Corporate Field Day or to donate the Charity Challenge with AAF, visit [www.addisontexas.net/marketing/corporate-field-day](#).

Registration Now Open for Doggie Splash Day on September 9



The outdoor pool at the Athletic Club goes to the dogs on Saturday, September 9 once it closes to the public for the season. Prepare to make a splash with your furry friend at the upcoming Doggie Splash Day:

Small dogs: 9:30 - 10:30am

Big dogs: 10:45 - 12pm

The registration fee is \$5 per dog and all dogs must have an up-to-date rabies tag or proof of vaccination to register and attend. Stop by the Athletic Club to reserve your space today.

How to Stay Informed

Addison shares information with the community in a number of different ways. Here are some ways you can stay updated on the latest news:

- **Website:**
 - [www.addisontexas.gov](#): Find alerts and updates on the homepage and department-specific updates on department pages.
 - [www.addisontexas.net/midway](#): Find information on the Midway Road Revitalization Project and subscribe for project email and text updates.
 - [www.addisontexas.net](#): Get alerts about severe weather and other emergencies in the Town of Addison, as well as register to receive updates on Town programs.

- **Social Media:**
 - [Addison Facebook](#)
 - [Addison Instagram](#)
 - [Visit Addison Facebook](#)
 - [Addison Twitter](#)
 - [Visit Addison Twitter](#)
 - [NextDoor](#)

Addison Newsletters: For a description of and to subscribe to all of Addison's newsletters, click [here](#).

If you have specific questions, please contact Addison's Marketing Department at marketing@addisontx.gov.

Important Numbers and Websites

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| <p>Town Hall: 972-450-7000</p> <p>Non-emergency Police Dispatch: 972-450-7156</p> <p>Missed Trash: 972-392-9300, Option 2</p> <p>Request Bulk Trash Pickup</p> <p>Athletic Club: 972-450-7048</p> <p>Addison Website</p> <p>Sign up for Addison Alerts</p> | <p>Volunteer List of Restaurants Addison News</p> <p>Community Crime Map</p> <p>Watch City Council Meetings</p> <p>Request PETS Channel (channel 19 for AT&T subscribers, channel 16 for Spectrum subscribers)</p> <p>Register your Security Alarm</p> <p>Report a Problem with Addison FixIT</p> |
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